ELECTRONIC ARTS

SEGA MEGA DRIVE

Historical Electronic Arts' Sega Mega Drive UK game advert advertisement collection.

YOU TOO CAN ENJOY THESE NEW MEGA ACTION GAMES IN THE COMFORT OF YOUR OWN HOME

Hold on to your consoles!

And get ready for the roughest, toughest and fastest games yet.

In EA Hockey, from the team that brought you John Madden American Football™, you get no points for being nice. So body-check, punch, slash and trip the opposition into submission. Get the puck into the back of the net or between the goalie's eyes, it's all part of the fun.

Should you find the rules an unnecessary hindrance, simply send the referees off to the sin bin and create even more havoc without them.

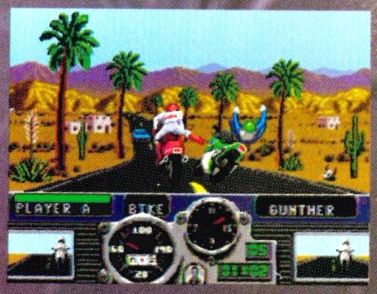
Rules won't worry you at all in Road Rash, the wildest action on two wheels. There aren't any.

There is a race. Across 5 highways from the Sierra Nevadas to the Pacific coast. But it's your skill in kicking, punching and clubbing all-comers out of your road that really counts.

As a bonus, if you get to cross the finishing line first and more or less in one piece, win cash and upgrade your bike to an even more ludicrously fast machine.

Road Rash and EA Hockey are just two of the newest games for your Mega Drive™.
Also available soon from Electronic Arts are:
The Immortal™, Fatal Rewind™, Shadow of the Beast™, Starflight™ and Dark Castle™.

For further information on Electronic ArtsGames contact our Customer Service Department on 0753 546465.



SEGA
MEGA DRIVE

Distributed by: Sega Europe, 16 Portland Road London W11 4LA Tel: 071 - 727 8070

FIVE MORE MEGA TITLES FROM ELECTRONIC ARTS GUARANTEED TO SCRAMBLE ALL YOUR GREY BITS

Apply for the brain transplant today.

Or take your chance in the queue with all the other players about to gamble their sanity with EA's latest MegaDrive releases.

Starting with "Blockout"™, the fastest, looniest, most exasperating 3D strategy puzzle game, that would send Einstein crying all the way back to his kindergarten.

Or "Centurion"™, when it's just you against the known world. Luckily it takes place in Roman times, when most of the world was completely unknown. However you still have to take on the Gauls and Barbarians, not to mention what's supposed to be your own side - on sea, land and the chariot field.

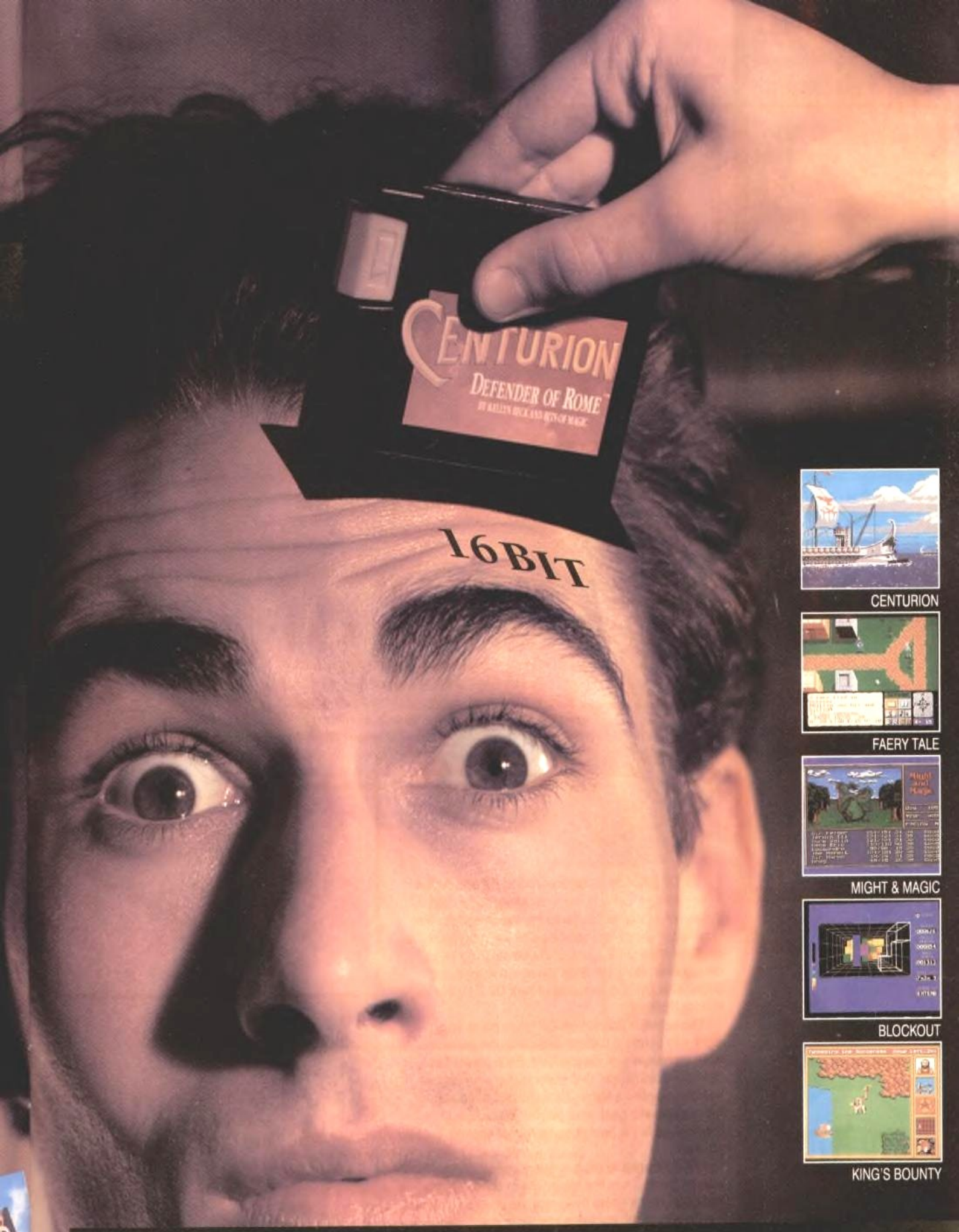
In "The Faery Tale Adventure"™ being one human being against the Evil Necromancer, isn't nearly enough. So you get to be three whole brothers, fighting multiple enemies in real-time combat.

With "Might & Magic - Gates to another world", you're now eight role-playing characters, scheming your way past 96 spells on a 100 "hard-core" missions to save the World of Cron.

Finally in "King's Bounty"™, you're back to being one person again. But you do have four continents to cross and hundreds of battles to wage against 25 villainous fantasy creatures, before you can claim the Sceptre of Order.

Try them out today and take a fitting for the straight-jacket at the same time.

SEGA MEGA DRIVE



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SWITCH ON TO ROAD RASH OR EA HOCKEY AND YOU'LL GET MEGA ACTION ON THE BRAIN

Hold on to your consoles!

And get ready for the roughest, toughest and fastest games yet.

In EA Hockey, from the team that brought you John Madden American Football™, you get no points for being nice. So body-check, punch, slash and trip the opposition into submission. Get the puck into the back of the net or between the goalie's eyes, it's all part of the fun.

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MEGA DRIVE

Distributed by: Virgin Mastertronic, 16 Portland Road London W11 4LA Tel: 071 - 727 8070

ARE YOU ABOUT TO LET THESE MEGA TITLES GET THE UPPER HAND...?

SEGA
MEGA DRIVE
ELECTRONIC ARTS™
Distributed by: Sega Europe, 16 Portland Road, London W11 4LA. Tel: 071-727 8070

THE UPPER ELBOW, THE UPPER ARM...?

You used to be so cool calm and collected, few games were ever going to get the better of you.

Then along comes this bunch.

One sure-fire way of losing that cool, if not your marbles, "Marble Madness ™" is a crazy roller-coaster arcade challenge. Helter-skelter down 6 stages, with 8 difficulty levels and steadily make your way to complete insanity.

"The Immortal ™" a macarbre 3D descent through 50 dungeon chambers in search of your old master Mordimar. Each level will prove to be more puzzling and more gruesome than the last. Your only chance is to fight fire with fire, slime with slime and slice, behead, electrocute or spike anyone or anything that stands in your way.

"John Madden's Football '92 " is tough. Very tough. The update on all-time best selling football title, is now even more crunchingly realistic. It features more game-plays, more teams, instant replays, improved animation, a new TV-like perception and the opportunity to knock quarter-backs into the middle of next season.

"F-22 Interceptor ™" is the first true 3D combat flight-sim title technical break-through for MegaDrive. Piloting the Lockhead F-22 Advanced Tactical Fighter, it's so up-to-the-minute, you'll even find yourself flying into the red-hot Iraqi war-zones.

In "James Pond II ™Codename: Robocod ™", the amazing aquatic agent is back to reduce his enemies to underwater weeds. Only now, able to operate on land as well as in water, he's out to save 9 different arctic toy factories, equipped with all the latest gadgetry including a flying bathtub.

"Fatal Rewind ™" from Psygnosis is a Game Show with a difference. The first prize is your life. It's a battle against the clock, blasting, leaping and clawing your way out of 16 Pits of Death, while keeping an eye on the ever-rising tide of Deadly Life Liquid.

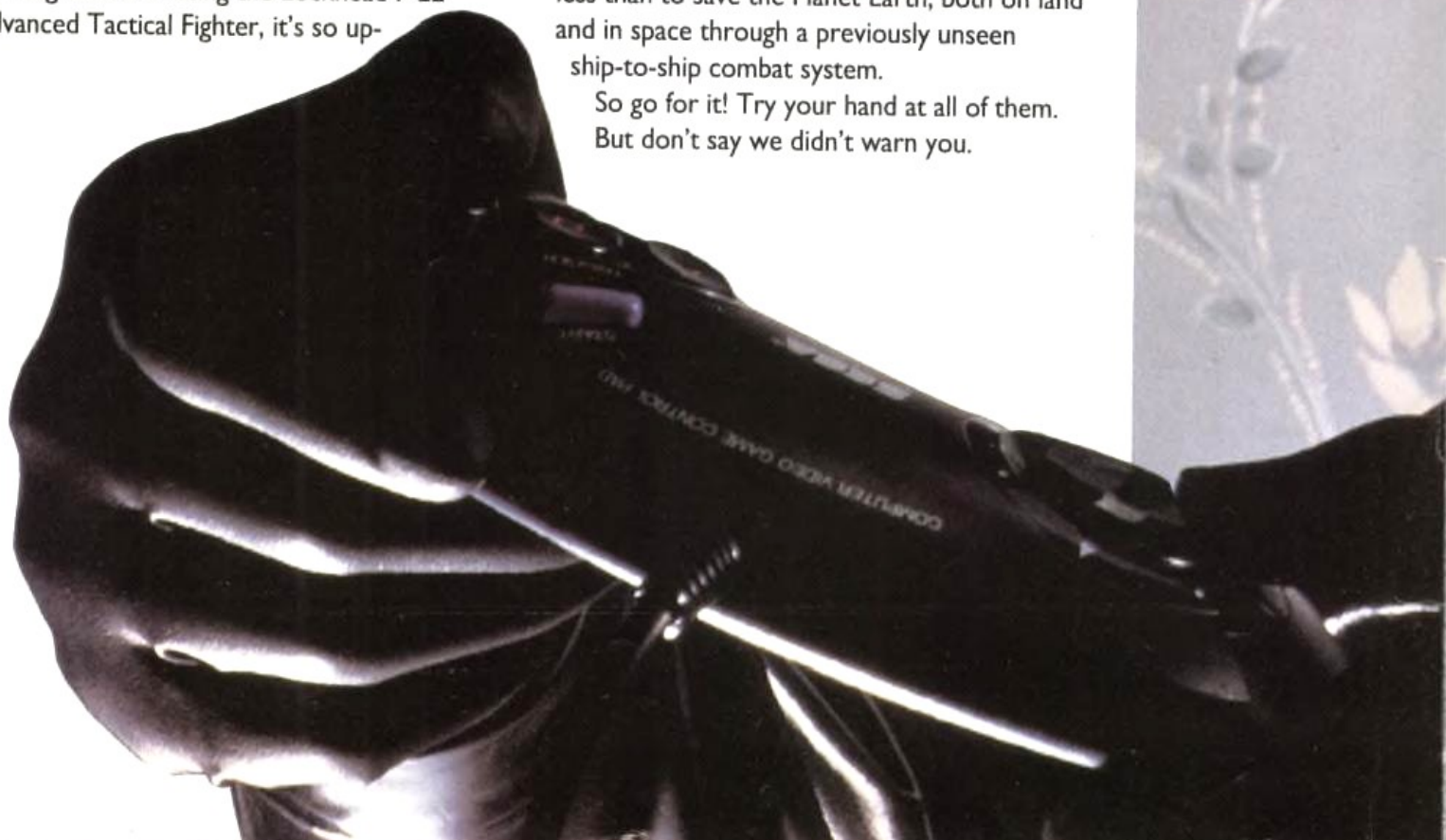
Also from Psygnosis "Shadow of the Beast ™" pitches you against a monster with a few scores of his own to settle. He controls no fewer than 132 different sadistic associates, all of whom you must cojole, fool, fight and destroy, to gain access to the enemy camp.

Finally, "Buck Rogers ™. The 25th Century. Countdown to Doomsday" is your chance to lead a ramshackle crew of delinquents against the combined might of the Russo-American Mercantile. Your mission of course, is nothing less than to save the Planet Earth, both on land and in space through a previously unseen ship-to-ship combat system.

So go for it! Try your hand at all of them. But don't say we didn't warn you.

Marble Madness

James Pond II



The Immortal

John Madden's Football '92

F-22 Interceptor

Fatal Rewind

Shadow of the Beast

Buck Rogers.

DESERT STRIKE WILL FLY YOU TO THE HEART OF THE ACTION BEFORE YOU CAN SAY "SCHWARZKOPF".

One of the Middle East's craziest dictators has finally achieved nuclear capability and is threatening to zap anyone who stands in the way of his mad ambitions.

Without warning, the Madman invades a small, but very rich neighbouring Arab state and the U.S President assigns to you the 'covert' mission of piloting an Apache helicopter to neutralise his offensive capability.

In "Desert Strike" you'll need all the lightning reactions to cope with white hot action, plus the intelligence to plot a sucessful attack strategy.

You'll be in complete control of the action from a unique 3/4 top down perspective, flying 27 different missions including, rescuing POW's and 'human shields', defending oil fields and taking out SCUD missile launchers and nuclear reactor plants.

To help you negotiate the alien landscape and calculate the location of enemy armies and weaponry, you have an on-board battle map with satellite-generated data.

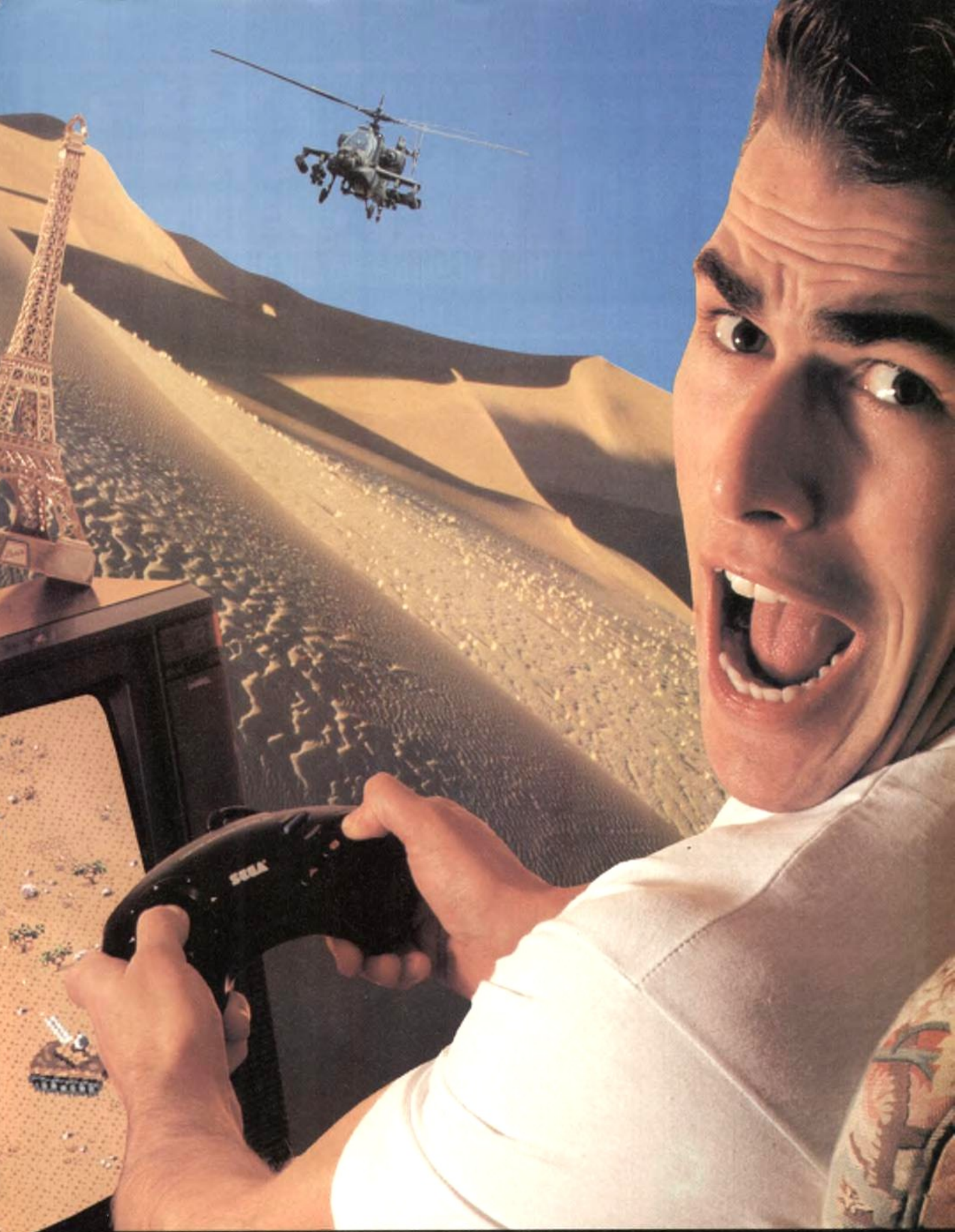
If you defeat and destroy the Madman's plans, the U.S. Government will want to reward you.

And who knows, you too may even get an honorary knighthood and a hero's nickname!

"A brilliant, original Mega Drive game that will keep blasting fans entertained for weeks" 94% & Mega Game Award - Mean Machines

"One of the cleverest and most playable Mega Drive blasts to date..... An absolute must." 93% & Hyper Award - Megatech.

SEGA
MEGA DRIVE



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HERE'S SOMEONE WHO KNOWS ALL ABOUT OUR GREATEST HITS

Whatever we've inflicted on the unfortunate star of our advertising, was all done with the best intentions.

After all you need to be alerted to all the latest info on our best-selling, award winning MegaTitles like EA Hockey, Road Rash and Desert Strike.

To this end we make no apologies for doing just about everything bar have him swim blindfold through a shoal of barracuda.

(Now there's an idea.)

EA HOCKEY

JAMES POND II

ROAD RASH

DESERT STRIKE

PGA TOUR® GOLF

JOHN MADDEN AMERICAN FOOTBALL

F/22 INTERCEPTOR

SHADOW OF THE BEAST

And watch out for these new hard-hitting Mega Titles, coming soon on EA: EASN World Basketball™ Twisted Flipper, Aquabatics. Where in the World is Carmen Sandiego™? Powermonger™ and LHX Attack Chopper.

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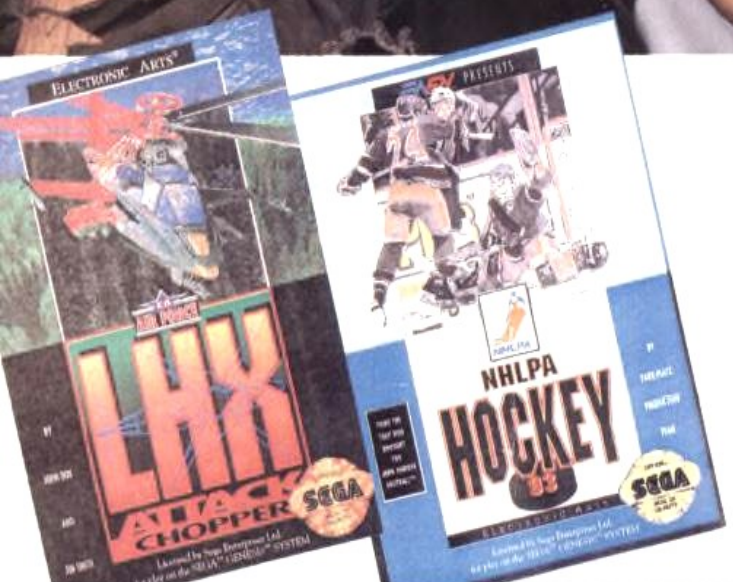
EA AIR FORCE

IN LHX ATTACK CHOPPER THE ENEMY SHOOT ON SIGHT

SEGA MEGA DRIVE



Take off for the hairiest flight of your life in LHX Attack Chopper™. The first realistic helicopter simulation for the Mega Drive with true 3-D polygon graphics, from the people who brought you F-22 Interceptor.

Armed with a multiple range of missiles, zoom straight to the very heart of the world's hottest battle zones aboard the experimental LHX, or the AH-64 Apache gunship. And get a bird's eye view of the action from the cockpit or any of seven external angles.

Take on 30 different classes of mission, including air to air and ground attack. Fly through a bewildering variety of weather conditions and take out 40 types of enemy targets.

Oh. And keep your head down.

EASN
ELECTRONIC ARTS
SPORTS NETWORK

UNFORTUNATELY, SO DO THE REAL PROS IN NHLPA HOCKEY

Same goes for NHLPA ™ Hockey '93, the new-feature-packed sequel to the multi award-winning EA Hockey, featuring real pros.

'Cause those guys don't mess around.

With NHLPA™ Hockey '93, you can give as good as you get. Hook, trip, and bodyflip your opponents. And get their teeth rattling with extra hard body checks, at the same time as maintaining "incredible balance" when you take a hit.

Pull out super slap shots and smash the backglass with the power of your shooting. You can even test your team management skills to get your team playing with the right blend of aggression and ability.

'93 also introduces a brand new species. The intelligent goalminder. He can dive, lunge, kick and skate out of his crease to clear loose pucks.

Performance statistics for every player are tracked automatically, and with the power of EEPROM backup, are constantly updated and saved to the cartridge together with playoff games in progress.

So what are you waiting for, get your skates on and fly down to your local store now!

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WILL YOU BE SURF-FISH-ENTLY SPORTY FOR JAMES POND'S AQUATIC GAMES...

Even James Pond needs to take an offishal break from baddie-baiting occasionally.

But far from floundering around in some terribly exotic plaices, he's organised a turbot-charged tournament, for up to four players - The Aquatic Games™.

Ten crazy new-wave events, including shark unicycling, the hundred metre splash, frog hurdling and spongey jumping and featuring four new fishy characters.

SEGA MEGA DRIVE

OR WILL YOU COP IT IN THE PINBALLS WITH TWISTED FLIPPER ?

Composite Screenshot

All of which will set you up nicely for a spot of wham - bam - thank you - ma'am heavy - metal pinball action.

Inspired and accompanied by three mightily tasteful Mötley Crüe tracks, Twisted Flipper™ will blow the cobwebs off anyone's plectrums.

Bang away at anything that moves and watch your pinballs explode through nine different volume levels until you crash the secret enclaves of the ultimate backstage party.

So there you have it. Two mediocre games for dweebs with no thumbs.....NOT!

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Distributed by: Sega Europe, 16 Portland Road, London W11 4LA. Tel: 071-727 8070

WITH "ROAD RASH II" AND "LOTUS TURBO CHALLENGE", YOU CAN PLAY HEAD TO HEAD WITH YOUR DEAR OLD DAD.

So the good news is that Road Rash II™ and Lotus Turbo Challenge™ are designed for two players to race against each other on the screen.

The bad news is that the old man thinks he has what it takes to give me "a driving lesson".

Leaving him to eat dust on a desert highway, ought to convince him otherwise.

Call the EA Hint Line!

For the latest news call the EA Information Line 24 hours a day, 7 days a week **0839 106000**

John Madden Football Tips (all cart versions)/John Madden Football Passwords (original Sega on

Faery Tale Adventure /F-22 Interceptor (Sega) 0839 106002, Desert Strike (Sega and Amiga) /

James Pond II (Sega) /Road Rash (Sega and Amiga)0839 106004, Shadow of the Beast (Sega) /

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WELL WHOOPIE...

SEGA MEGA DRIVE

Road Rash II is even nastier than the original, your rivals more underhand and their weapons more lethal. And the prize money is higher to buy nitro-equipped superbikes.

Happily the rules haven't changed a whole lot.

There still aren't any.

And if dad is expecting Lotus Turbo Challenge to be more sedate, he better think again.

This is a frighteningly fast duel between either Lotus Elans or Lotus Esprits through eight terrifying stages and 60 timed check points.

And the sort of atrocious weather conditions that would encourage a polar bear to stay in and watch TV.

Real arcade stuff!

So come on dad, make my day!

Road Rash™II is a trademark of Electronic Arts. Lotus Turbo Challenge by Gremlin Graphics Software Ltd. Lotus Turbo Challenge is an approved and licensed product of group Lotus plc. Sega and Mega Drive are trademarks of Sega Enterprises Ltd.

Bulls v. Lakers (Sega) 0839 106001,
Bards Tale III The Immortal (hints) 0839 106003,
Might & Magic (Sega) Rings of Power (Sega) 0839 106005.

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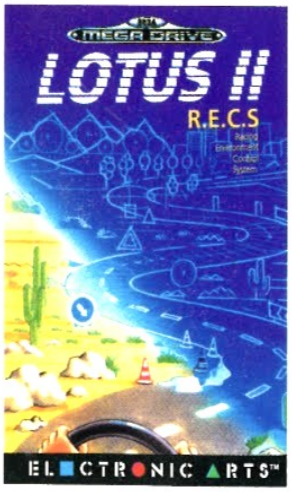
THERE'S GOTTA
OF BUILDING YOU
AND PINB



So wouldn't it be rather nice for someone to provide your with all the bits, and let you customize your own games to make them as easy or as challenging as you want?

With "Lotus II R.E.C.S.™" (that's Race Environment Construction Set to you and me) you can choose to race head to head, on your own, through the driving snow and round impossible bends. At night. In fog.

Or speed across a desert, round race circuits and through futuristic landscapes. On short sprints, or over marathon distances.

Test your skill behind the wheel of the Elan, the Elite or the new Concept M200 car, using the manual or automatic gear option.

You can even select the number and size of obstacles in your path and the steepness of the hills. Only one thing is guaranteed - by the time you've crossed the finishing line, you'll be so breathless you'll need an oxygen tent.

And if you're into pinball, don't get bogged down banging the

ELECTR

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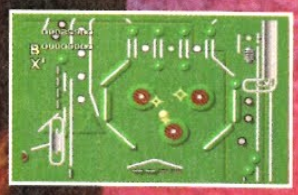
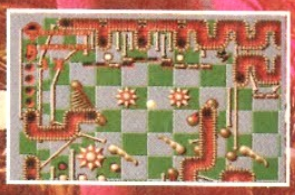
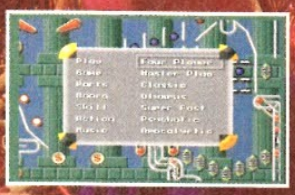
Electronic Arts, 90 Heron

EASIER WAYS
WN RACE TRACKS
TABLES.







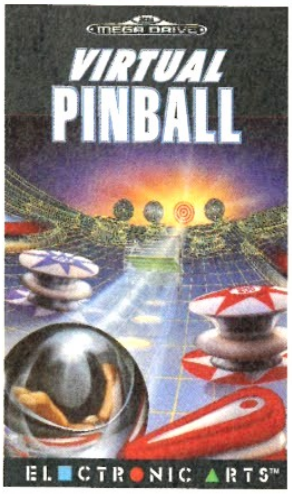
same old bumpers and backglass. "Virtual Pinball™" gives you an infinite number of ways to play.

Choose the baseboard graphics. Move around the walls, targets and specials - as many as you like, wherever you want them. Turn up the music and sound effects. Choose the action level from Basic to Apocalyptic. Then to prove what a flash fellow you are, play with multiple balls and flippers.

Save up to any eight games at any one time and fine tune the design. Access multi-levels and special bonus rounds

You can even invite three friends to join the party before knocking seven kinds of ++++ out of them. And the table's got your name written all over it.

Lotus II R.E.C.S. and Virtual Pinball. Now you're on the right track.



NIC ARTS™

SEGA HINT LINE DIAL - 0839 106002

FOR - ROAD RASH 2, ROLO TO THE RESCUE, JUNGLE STRIKE AND DESERT STRIKE

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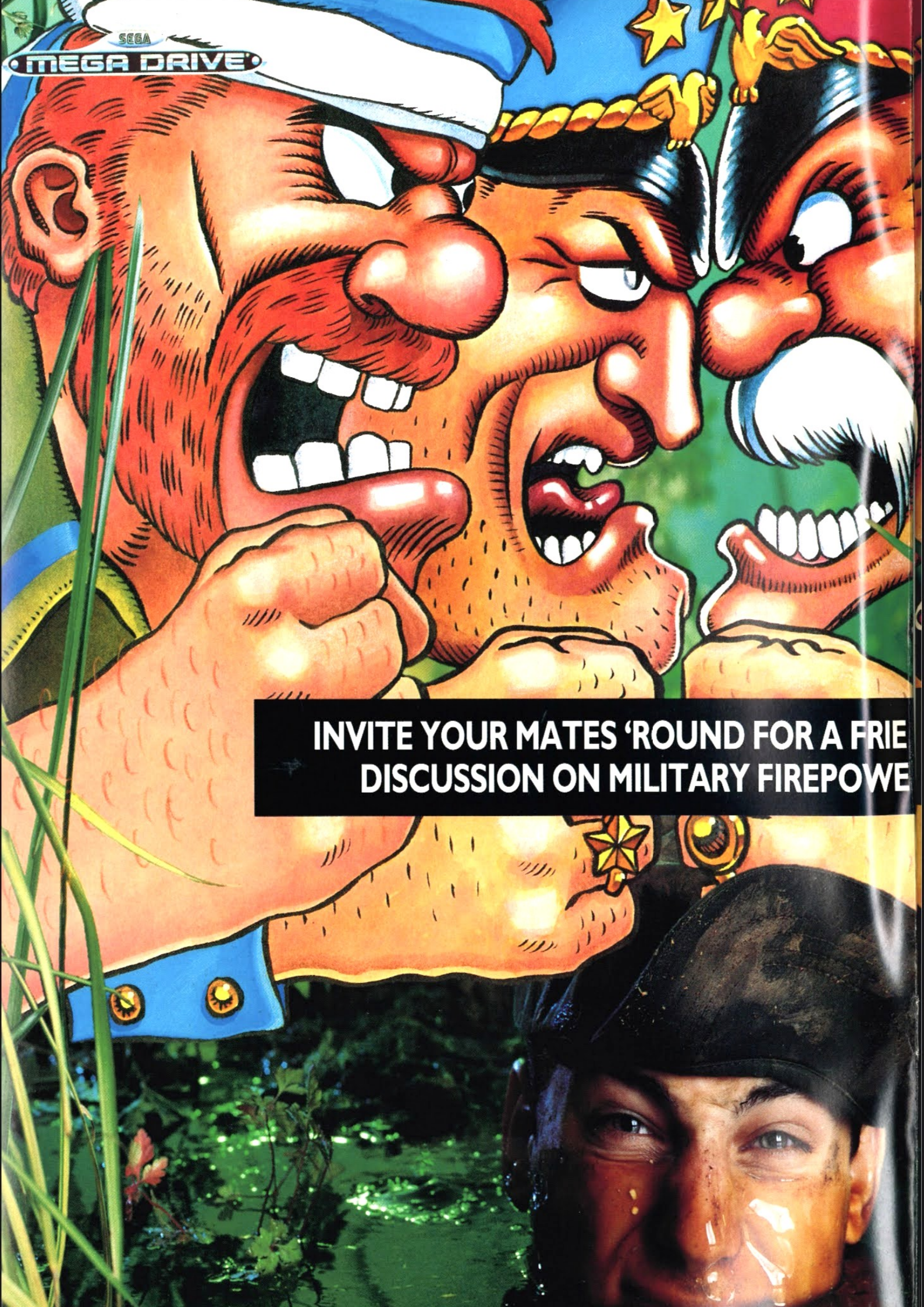
ve, Langley, Berks SL3 8XP.

EA DIRECT To buy your copy of this game, visit your local retailer. In case of any difficulty, contact EA Direct on: 0753 549442.

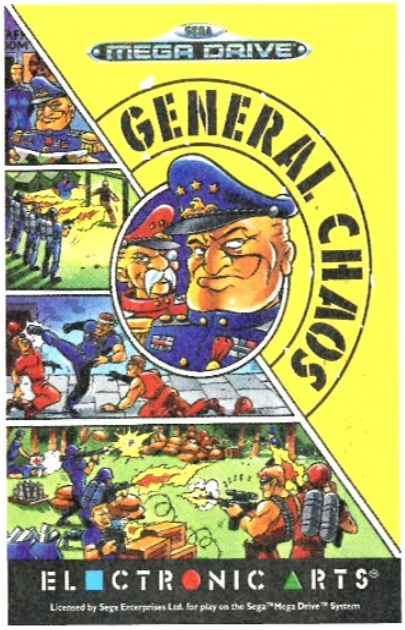

SEGA
MEGA DRIVE
INVITE YOUR MATES 'ROUND FOR A FRIE
DISCUSSION ON MILITARY FIREPOWE

4 WAY PLAY™

OK guys make sure all pets of a nervous disposition are safely tucked away. And granny has her hearing aid switched off.

It's time for some red-blooded, wall-to-wall action.

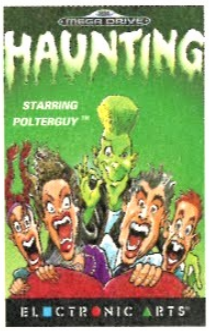
And for up to four players using Electronic Art's very own, 4-Way Play. (Available at all good stores or contact EA DIRECT on 0753 549 442 - Get yours Today!!)



Now you and the chaps can join General Chaos (State of Moronica) and General Havoc (Viceria) - on no-holds-nor-anything-else-barred campaigns of plunder and mayhem to capture each other's capital cities.

Battle to the last man across 50 battle fields, armed with a massive arsenal including missile launcher's, machine guns, grenades, flame throwers, dynamite and if that's not enough you can always resort to the big boot and good old fisticuffs.

Definitely not for anyone who cries in Lassie films.



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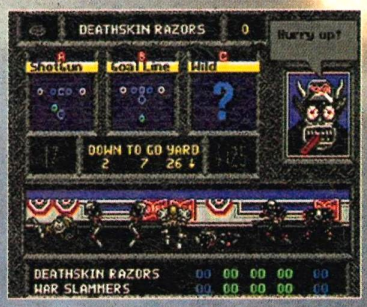

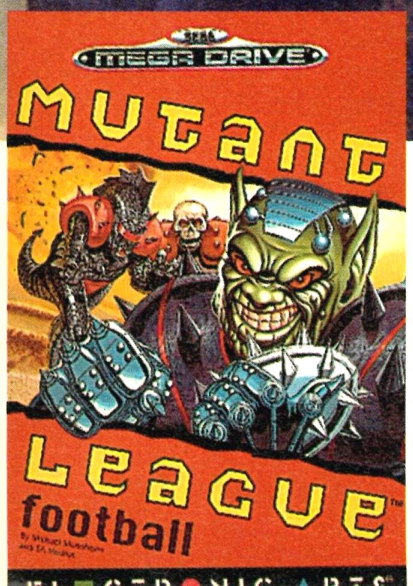

When things get rough in this new sci-fi MegaSport, every player in the Mutant League is liable to lose their head.

With most of them, it's something of an improvement!!

The galaxy of teams that fight for supremacy are decomposed of the most awesome aliens, robots and mutant monsters ever to pull on a padded shirt.

In Mutant League Football rules aren't broken they're obliterated!!

WHEN IT COMES TO THE "MUTANT LEAGUE"

EVEN A GUY LIKE ME CAN TURN PRETTY UGLY

Horriods by Ovation Limited.

The brawls turn into battles. While land-mines, thin ice and booby traps make the pitch slightly hazardous.

But no one argues with the referees. Why bother when you can bribe them or blow them off the planet!!?

So if you're looking for some good harmless fun, I'd look somewhere else if I were you.

SEGA MEGA DRIVE

ELECTRONIC ARTS™

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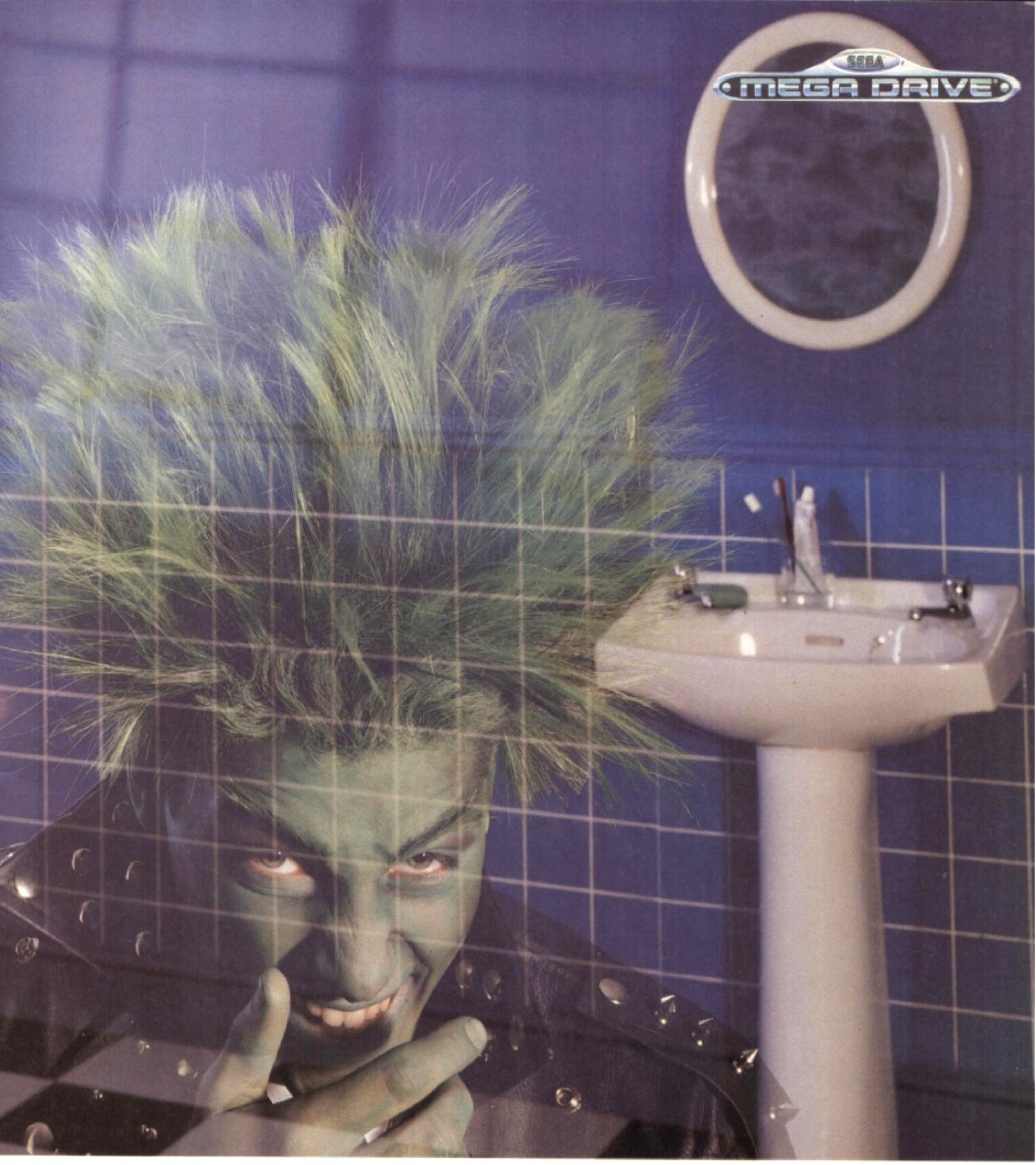
UNTIL YOU'VE HAUNTED YOUR FIRST BATHROOM YOU HAVEN'T LIVED... OR DIED FOR THAT MATTER.

Revenge is sweet so they say. And what could be sweeter than to return from beyond the grave to haunt the those who responsible for your sad and untimely demise - the evil Sardini family.

As the inimitable Polterguy, you can activate up to 400 supernatural fright items

ELECTRO



to drive the four Sardinis from each of their palatial mansions, wide-eyed, white haired and witless.

However to achieve your ghoul (sorry, goal) take extra care you have sufficient supplies of vital ectoplasm, or you're dead... well deader.

And beware, 'cos you won't have it all your own way - not with the evil Ectobeasts out to make your after-life a misery.

If you "possess" relentless cunning, the kind of courage that comes naturally (or supernaturally) with being dead already and a disgusting sense of humour... this is the game for you.

If not, you wouldn't stand a ghost of a chance.

SEGA HINT LINE - Dial 0839 106002

For- JUNGLE STRIKE, ROAD RASH 2, ROLO TO THE RESCUE and DESERT STRIKE.

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NIC ARTS™

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B.O.B. *DEMONSTRATED HIS EXTENDING POWER ARM*

SEGA MEGA DRIVE

Hell, was I lucky??

It could just as easily have been B. O. B. 's heat seeking rocket, flame thrower, stun bomb or electric ray.

This supreme cybernetic hero has more deadly weapons up his sleeve than NATO.

And Boy does he need them!!

On the way to an inter-galactic blind date in his Old Man's motor, B. O. B. comes a definite second in a pile up with an asteroid.

Not one to stand up a lady, he battles through three different worlds, each with

B.O.B. is by Gray Matter.
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Sega version distributed by Sega Europe, 247 Cromwell Road London SW5 9GA. Tel: 071-373 3000

ELECTRO

Screen shots shown – MegaDrive

10 to 15 labyrinth levels. Everyone stocked to the brim with grisly guardians determined to divorce his head from his shoulders.

It's just as well B. O. B. has a list of secret gadgets as long as his arm – helicopter head, spring board, parachute umbrella and force field bubble to name but a few.

Through it all B. O. B. keeps his sense of humour. It's not every one who can fall several floors landing in the splits with their antennae bouncing like pinballs and still come up laughing.

LICENSED BY Nintendo

SUPER NINTENDO™ ENTERTAINMENT SYSTEM

PAL VERSION

NIC ARTS®

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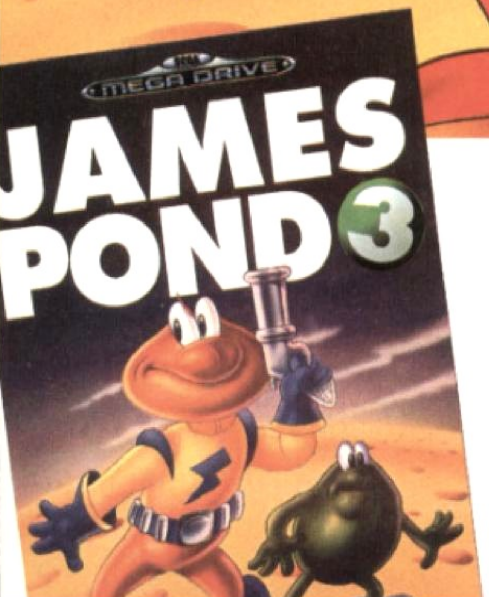
16 MEG



James Pond is back in the stunning sequel to Robocod.

Operation Starfi5h is his biggest adventure yet, with over 100 levels of lunar laffs – if you're player enough to find them all!

When it's discovered the moon really is made of cheese the dastardly Dr. Maybe moves in.

His cunning plan – mine the delicious dairy products and undermine the economy of planet Earth.

So it's destination moon for the intrepid Pond, aided by trainee

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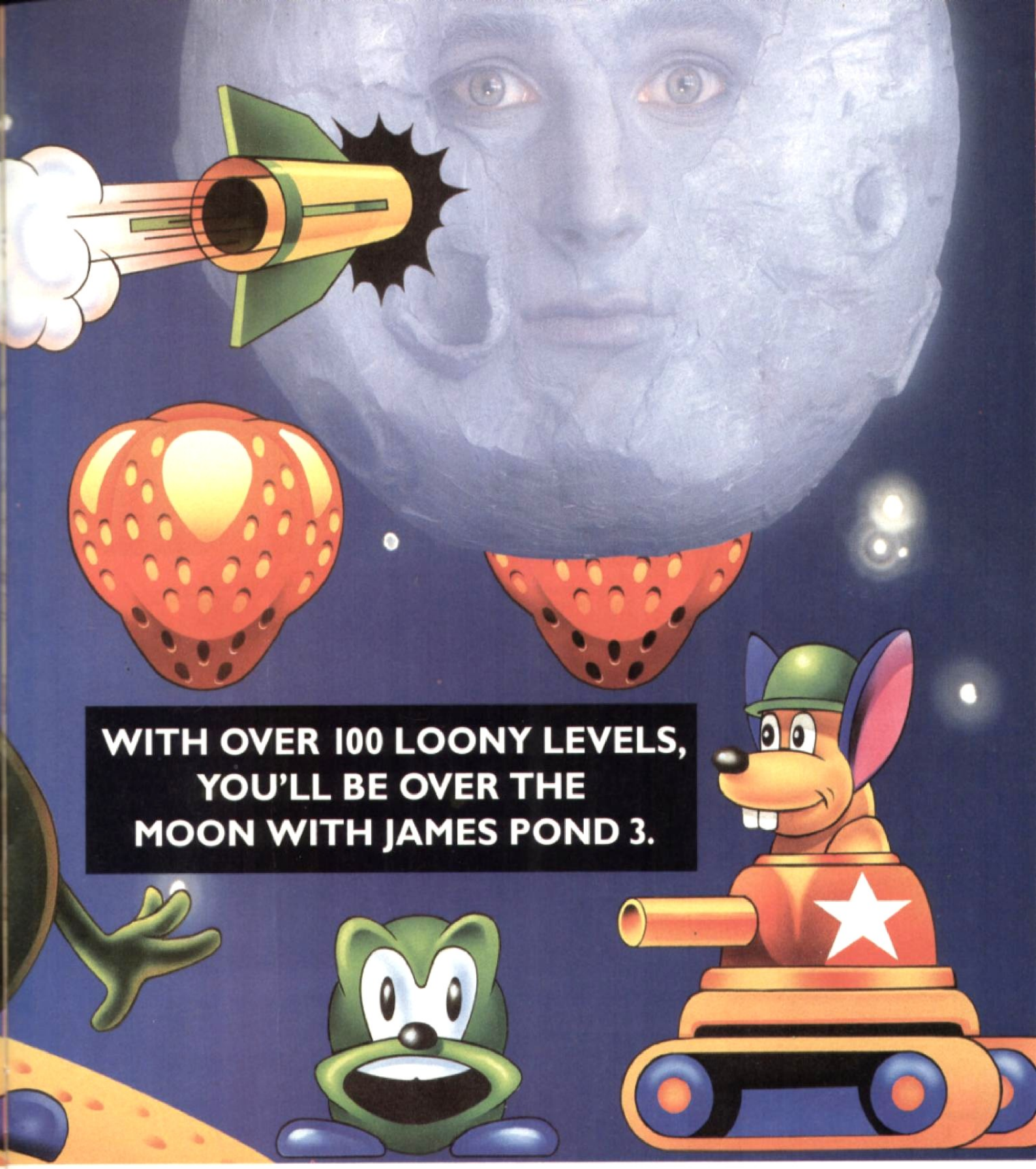

FI5H agent Finnius Frog and tooled up to the dorsals with a crater-full of groovy gadgetry. There's an army of cheesed-off aliens and hordes of Maybe's minions to face before the lunar landscape can be saved and the dreaded doctor dealt with.

James Pond 3: Operation Starfi5h – it's the cream of the crop.

ELECTRONIC ARTS™

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SEGA MEGA DRIVE

SEGA HINT LINE
DIAL – 0839 106002

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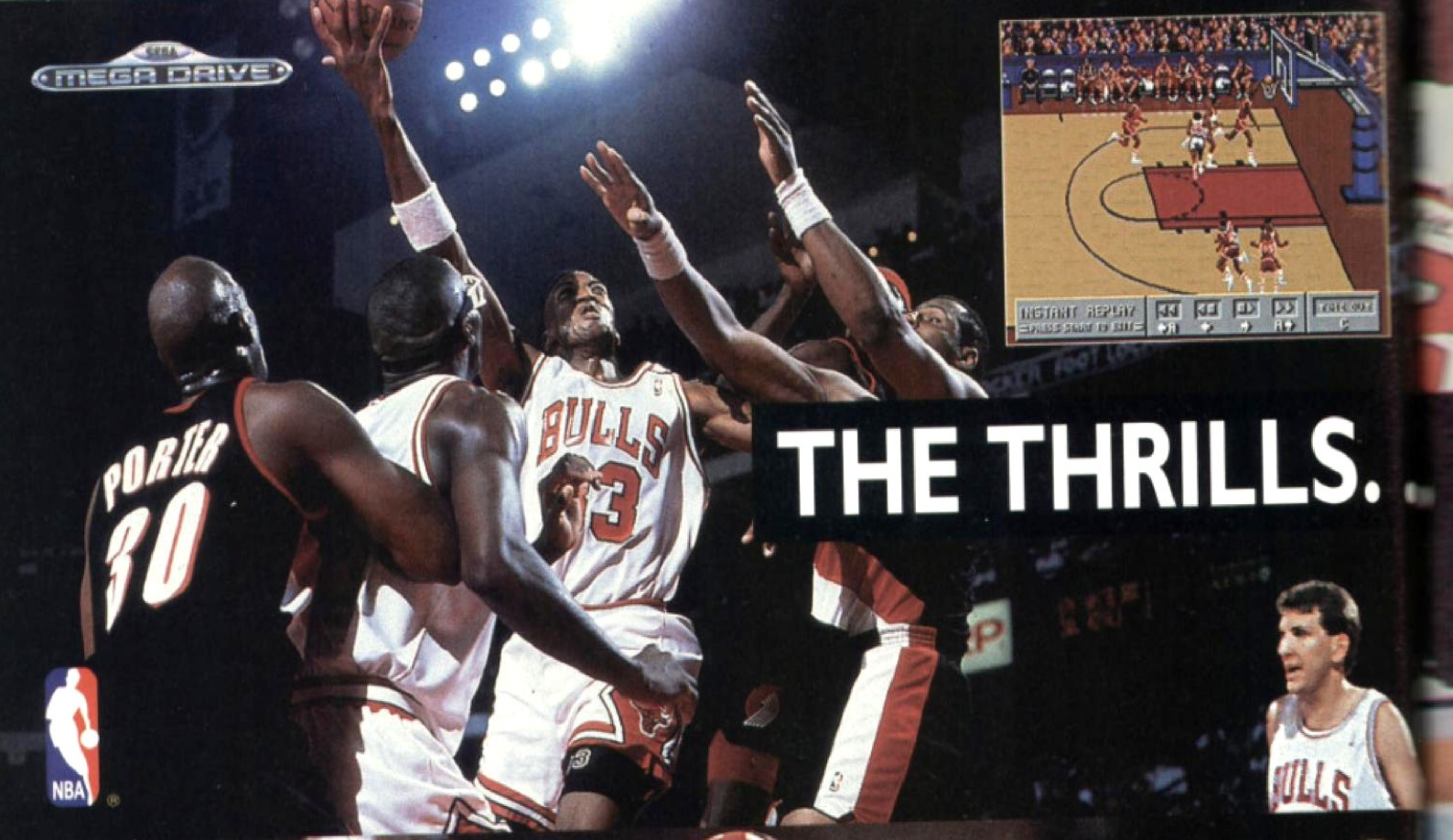

THE THRILLS.

THE PLAYS. . .

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THE SPILLS...

AND REPLAYS.

EA SPORTS brings you even more action with the world's best selling sports games.

Against real pros, in real tournaments, in real playing conditions.

You want to risk Malone's In-Your-Face Jam, or Rice's 360 Slam? Try Bulls v. Blazers and the NBA® Playoffs.

Or skate with the greats, in the all-new, lightning fast, NHLPA™ Hockey '93? Here's your chance. Faster, more flexible goalies, glass breaking slap shots and eye-watering body checks won't make it easy.

Want to see what happens when you hit a Running Back with a Clothesline tackle, or head butt a 300lb Lineman or take a Shoestring Catch with Defensive End on your tail? Just some of the new moves in John Madden Football™ '93.

Tee-off with PGA TOUR® Golf II on three more maddeningly difficult courses. And try out your nerves in a Skins game against the best in the world. View each hole from every angle with the new Hole Browser. Attempt the new fade and draw shots and relive your best and worst shots in glorious technicolour.

EA SPORTS™
ELECTRONIC ARTS

IF IT'S IN THE GAME, IT'S IN THE GAME

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RAIDERS SAINTS Steelers
OILERS REDSKINS
Composite screenshot

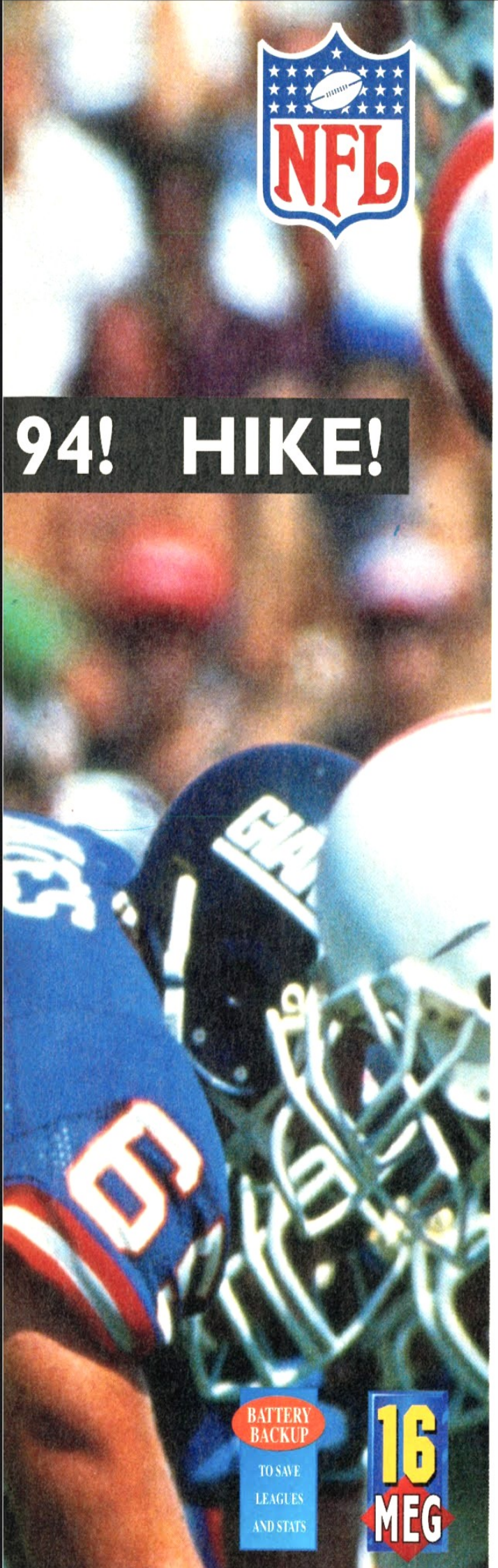
CHARGERS
NICKEL
DIME
GOAL LINE
SPECIAL TEAMS
FORMEAR
SINGLE BK
PRO FORM
SHOTGUN
RUNSHOT
T FORM

NFL
CHARGERS
COWBOYS

DIRECTION

Seahawks
RAIDERS
at
Play Mode Exhibition
Home Team Los Angeles
Visitor Team Seattle
Game Length 20 Minutes
Weather Fair
GAME SET UP

80! 28! 4!



SEGA MEGA DRIVE

Think of everything that went before as just a warm up for the real thing.

Madden NFL®'94 crams 16 Meg of mud, sweat and tears into one cart.

To get the crowds appreciation there are no less than **80** teams to play with.

That's the current roster plus the greatest franchise and Super Bowl® teams – now you can settle all arguments about how the teams of today would match up to their triumphant equivalents from days gone by.

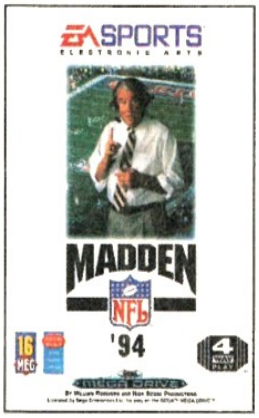
Or you can immerse yourself in a complete season. Choose from the **28** current NFL teams and play to their genuine strengths and weaknesses.

Use the battery back-up to save each hard fought game as you battle through to the play-offs. Then if you and your team have stood the test of time go for the Big One – the Super Bowl.

With a new game engine you get closer to the action than ever before. Enhanced player animations, awesome in-game graphics and deafening crowd reactions give you gridiron atmosphere on a stadium scale. Plus a tight-end-size-mountain of real-life stats, team logos, strips and helmets, courtesy of our new licence with the NFL.

And should you be the proud owner of a **4** Way Play™ adaptor you can do all of the above with or against three friends – if you can't agree on who scored the winning touchdown use the Instant Replay feature, with a new reverse view function it's a guaranteed argument tackler.

"If it's in the game, it's in Madden NFL'**94**."



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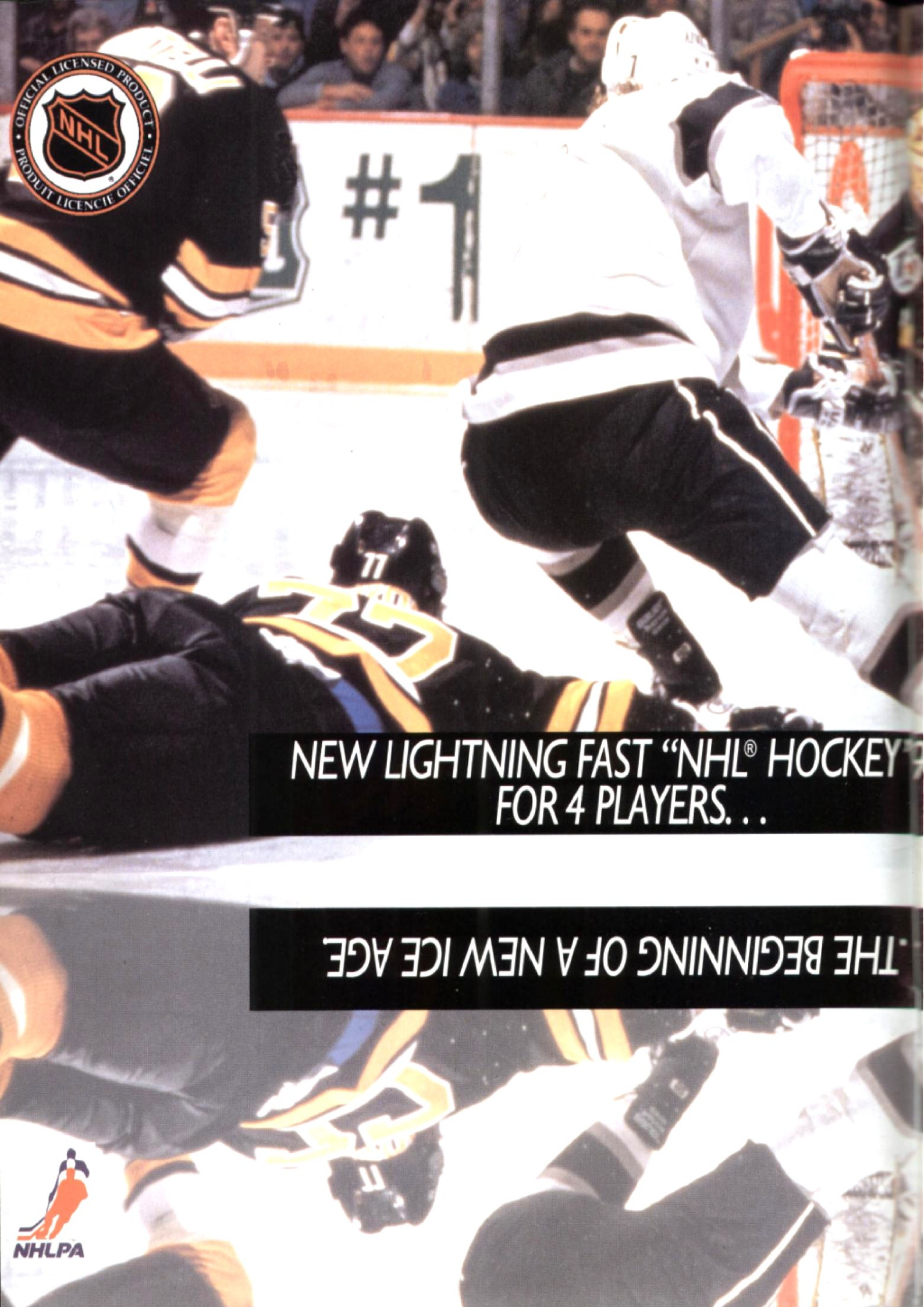

OFFICIAL LICENSED PRODUCT
NHL
PRODUIT LICENCIE OFFICIEL
#1
NEW LIGHTNING FAST "NHL® HOCKEY
FOR 4 PLAYERS...
THE BEGINNING OF A NEW ICE AGE
NHLPA

SEGA MEGA DRIVE

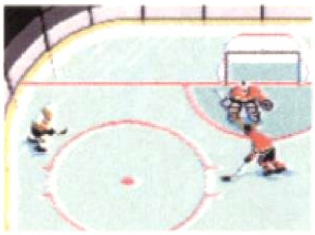
NHL Hockey '94 takes your breath away quicker than a bucket of ice down your boxer shorts.

For a start, you've four times the action courtesy Electronic Arts ice-standing new 4 WAY PLAY-adaptor. This plugs you in to a new dimension of gameplay - 1,2,3 or 4-player play.

It's also faster than its super-charged predecessor. So fast that the puck wears an asbestos overcoat.

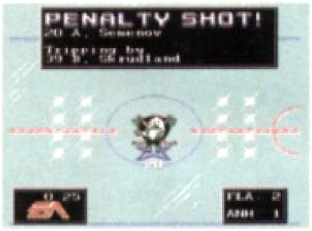
And it's bigger. A whole lot bigger.

The 25 new features make for a whole new game play experience:



Forwards can hit "one-timer" volleys; your goalminders have sophisticated, full-player, control to dive, lunge and kick-save; and pummelling body checks make mincemeat of your opposition.

New penalty shoot-outs produce dramatic one-on-one against the

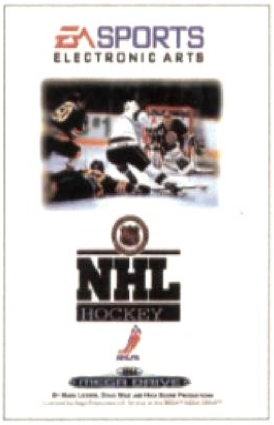


goalies. There are new customised rinks each with their own characteristics, listen to the roar of Shark's fans who stomp or throw their hats after every hat-trick. While crazy catcalls, and 70 pieces of adrenaline pumping organ music all add to the atmosphere and excitement.

New battery back-up saves the personal records of up to 7 players on the same cart. And of course, because it bears the NHL name, all the updates teams and players featured in NHL Hockey '94 are completely for real.

If you've heard it before, remember the name 'cos...

IF IT'S IN THE GAME. IT'S IN THE GAME.™



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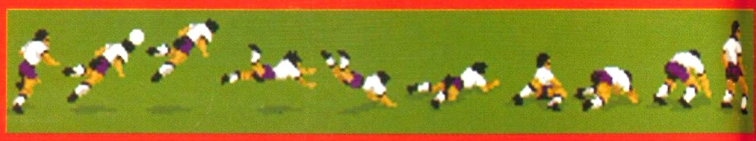
SEGA MEGA DRIVE



TRASH YOUR OLD FOOTY GAME CARTRIDGE

Composite screen shot

AND FIND OUT WHAT IT'S LIKE TO SCORE A

GGGOOOOOOO

You're sprinting down the wing, there's a man on your heels. You leave him for dead.

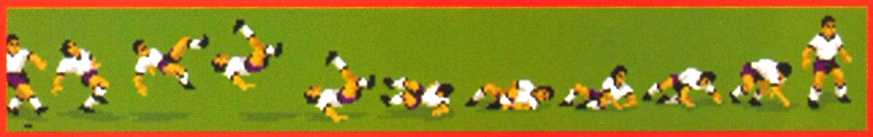
"The realism and tension are unmatched" – Sega Pro.

A defender slides in with commitment. You knock the ball on and hurdle him. Ha, sucker. The crowd go beserk as you power into the box.

"The graphics really capture the feel of grandstand football" – Megatech.

Your heart is threatening to leap from your mouth.

4 WAY PLAY



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To buy your copy of this game, visit

FIFA INTERNATIONAL SOCCER

It's one one with seconds on the clock. You look up, it's clear, you shoot.

"The players are highly detailed and move just like the real thing" – Sega Power.

Crack. Aaagh. The ball ricochets off the bar. You run to meet it. You turn. It drops. Bam. You bicycle kick the ball into the top right corner. It scorches past the keeper and thwacks the back of the net. The final whistle blows. You run, somersault and salute your supporters. They worship you. A commentator rushes over with his mike. He looks sincere.

"Astonishingly realistic sprite movement" – Sega MegaForce.

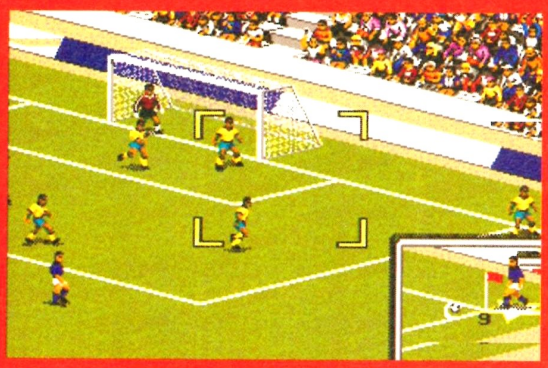
He says: "Tell us about the game."

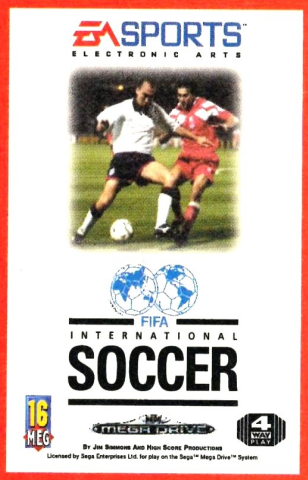
You say: "Triffic, Brian. 16 Megs, 48 national teams, 960 players, 13 skill areas, 4 WAY PLAY, and it's the only one endorsed by FIFA.

"EA Sports Soccer is set to blow every other footy sim off the pitch "– Sega MegaForce.

He says: "An outstanding performance, an outstanding game, outstanding."

GOAAAAAL!





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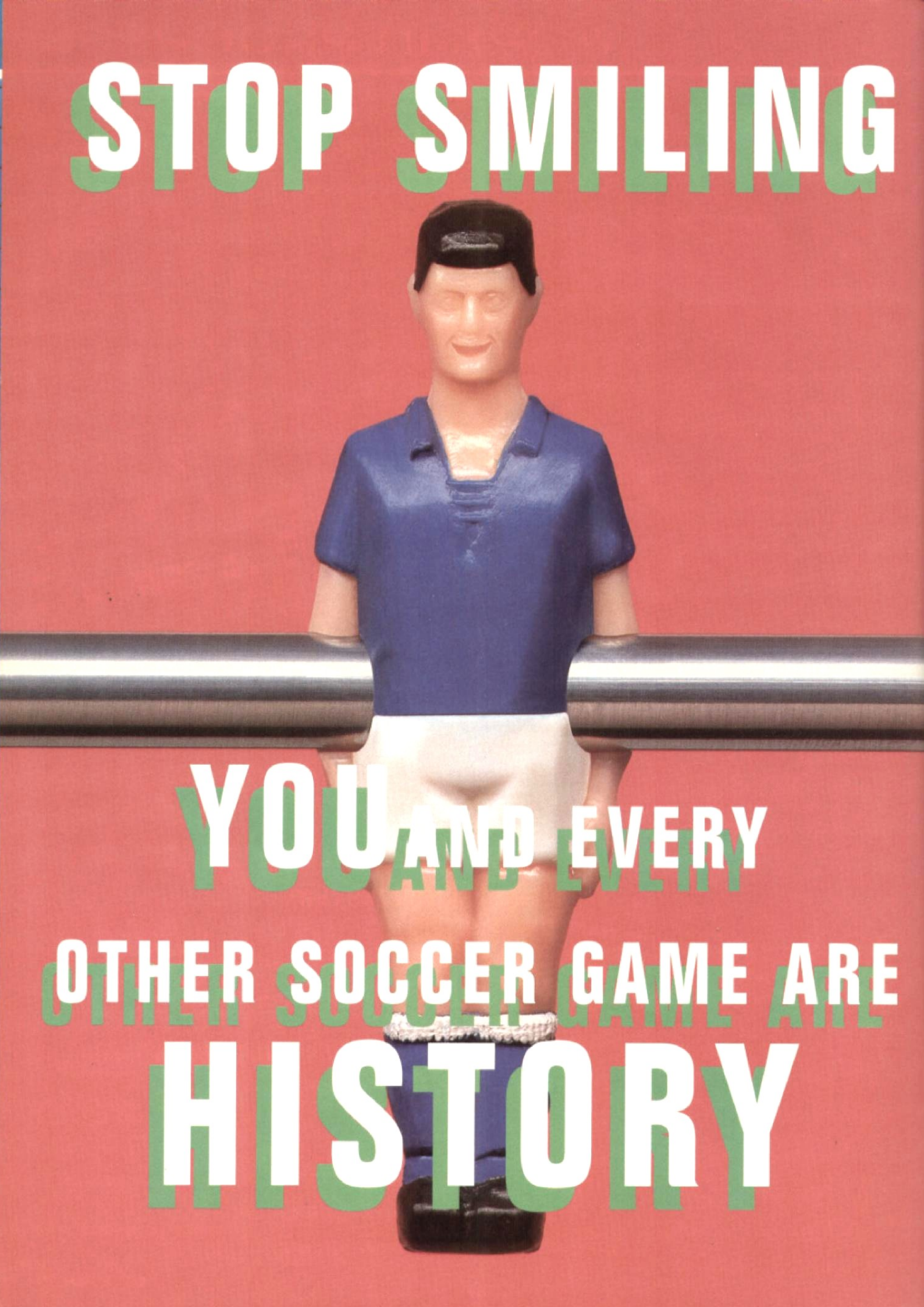
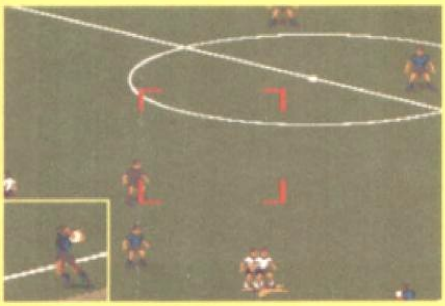

STOP SMILING
YOU AND EVERY
OTHER SOCCER GAME ARE
HISTORY

composite screen shot

First there was bar football. Then there were wobbly little men on green felt pitches. Then came the first video games with fuzzy graphics and even fuzzier skills. Now there's real soccer. It's called FIFA International Soccer and it's coming to your Mega Drive™ in December. We're talking soccer simulation not imitation. We're talking 16 Meg not a paltry 8. We're talking singing, cheering and chanting. We're talking bicycle kicks, diving headers and air punches. We're talking back heels that will make you look like an idiot for the first few games until you suss it. We're talking 4 Way Play™ for your mates. We're talking refs with eyes in the backs of their heads. We're talking yellow cards and early showers. We're talking fully FIFA endorsed. We're talking real soccer. With 48 national teams and 960 players with 13 different skill areas it's certainly going to do your head in. The only alternative is to get 21 mates together, run up and down a field and boot a ball about.



16 MEG

4 WAY PLAY™

FIFA

EA SPORTS
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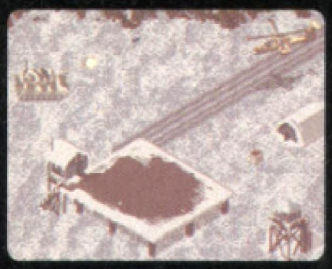
IF YOU THOUGHT DESERT STRIKE WAS A DAY AT THE BEACH, WELCOME TO THE JUNGLE.

The Madman's dead, but he's got a son and insanity runs in the family. Kilbaba Jr's teamed up with Ortega, the murderous drug-lord. They're loons with nukes



and they've got the world by the short and curlies so put down the bucket and spade and get ready for the Jungle. The Comanche battle chopper won't be

enough for all 9 killer missions so there are 3 more attack vehicles

to get slick at; a mine-laying Hovercraft, a Stealth bomber and a Special Forces motorbike. It takes 16

megs to contain this helicopter nightmare and on 16 July, it's going to be unleashed. **You'll love the arts.**

ELECTRONIC ARTS

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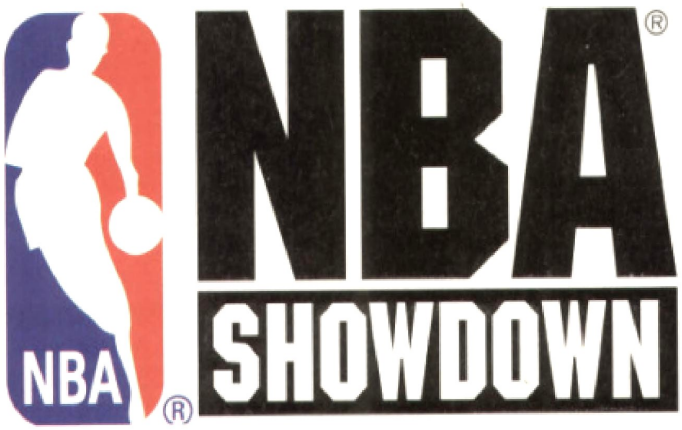
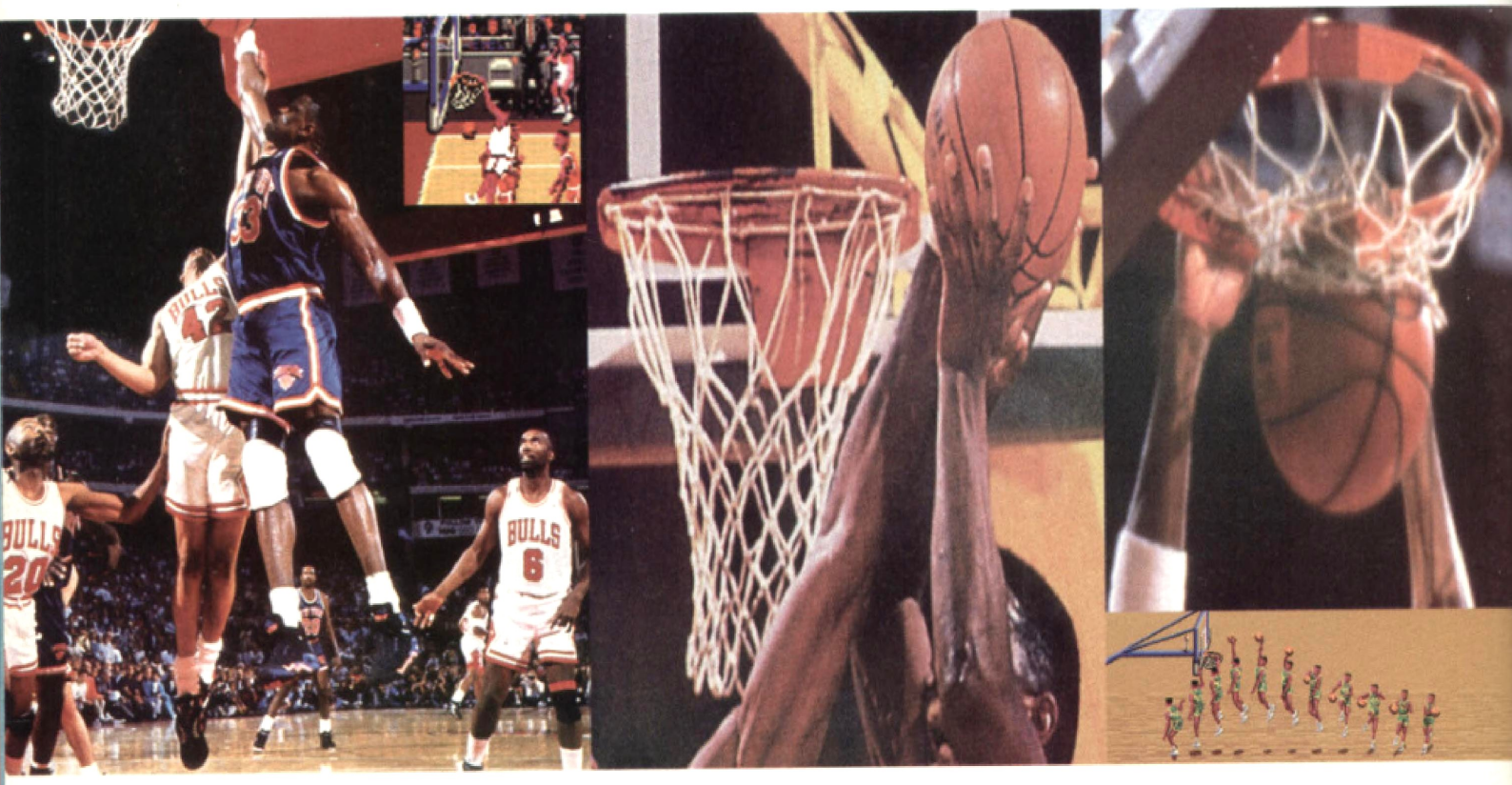

NBA
NBA
SHOWDOWN


BULLS
6

SPORTS
ELECTRONIC ARTS

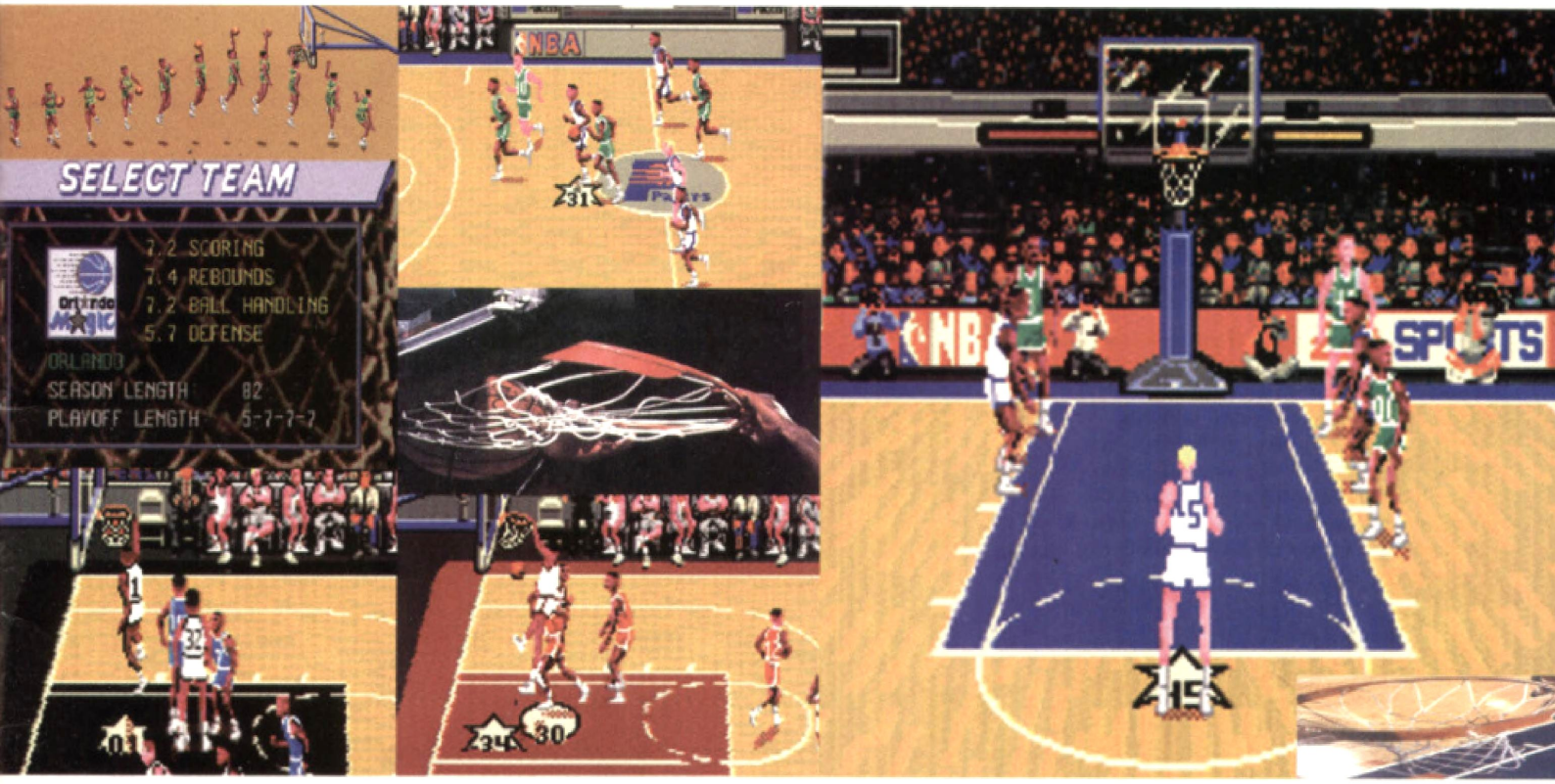
Measure up to the Showdown

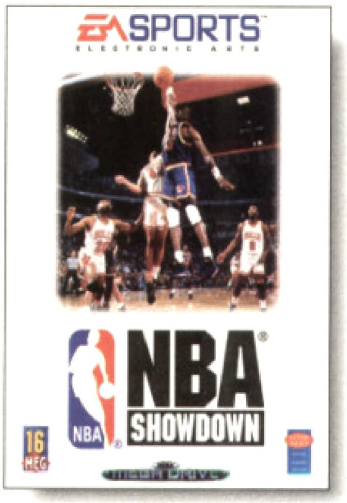
NBA® Showdown's the buzz of real, full-court 5-on-5 basketball, with gameplay so fast you'll need a slo-mo replay to see how that Double-Pump Hook Arm Slam got past you.

A new game engine adds an extra dimension and puts you eyeball to eyeball with players from all 27 NBA® teams. The world's greatest athletes taken apart stat by stat and re-assembled to perfectly replicate their season '93-'94 performances. NBA® Showdown puts every spectacular signature move under the control of your left thumb, and your neck's on the block at every free-throw with the unique new free-throw screen.

Call offensive plays, defensive strategies, and play an entire 82 game season before taking your own dream team to the Playoffs. Battery back-up lets you save incomplete seasons, while 4 Way Play™ compatibility means four frantic hoops fans can party in the paint simultaneously.

2-on-2? It's more like ballet than basketball.
Play NBA® Showdown and get real.





if it's in the GAME, it's in the GAME™

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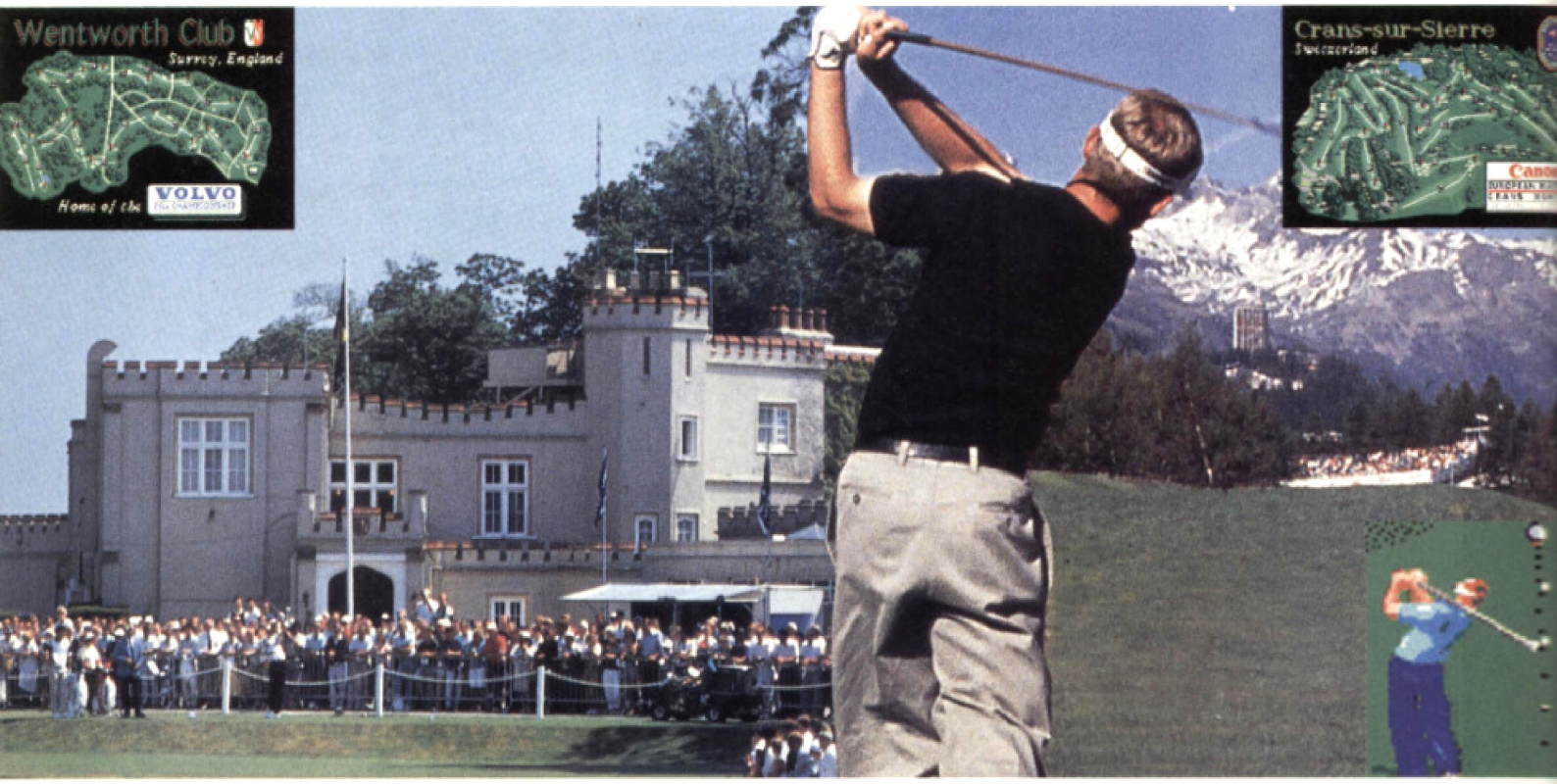
PGA
EUROPEAN
TOUR
PGA
EUROPEAN
TOUR


Wentworth Club
Surrey, England
Home of the
VOLVO
Crans-sur-Sierre
Switzerland

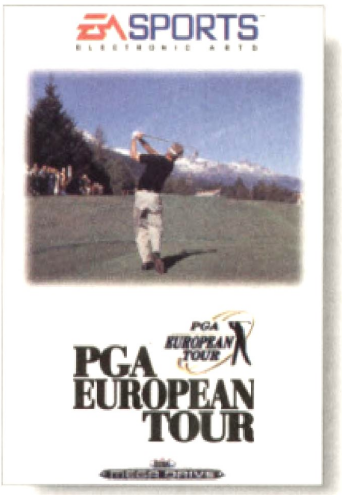
SPORTS
ELECTRONIC ARTS

Windswept at Wentworth

The Championship Course at Wentworth is difficult enough when you're facing the greats of European golf. Sevé, Woosie, Sandy... the gang's all here. But PGA European Tour also offers a very British challenge – the weather. Not only will the wind dump a perfect drive in the drink, but rain can see to it that the only birdies on the course are ducks. And if you hit standing water as you're putting for the Tournament on the 18th green, the only way the ball's going down is if you attach water wings and float it in.

PGA European Tour perfectly recreates the challenges of professional tour golf – tricky ball lies, wicked weather, and every blade of grass on 5 of Europe's top courses. Test your nerve on 90 holes in 5 game modes, 2 of which are brand new. Hone your skills with a Practice round, play a Tournament against 60 European Tour pros, or take the Skins Challenge with a pot of dosh at the end of every hole. And now there's Matchplay and the Canon Shoot-Out too, where a single slice can put you back in the club house.

Tour Europe with EA SPORTS – if it's on the PGA European Tour, it's in the game.



if it's in the GAME, it's in the GAME™

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EA DIRECT

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The Evolution of the Footballer

2,500,000 B.C.

1,000,000 B.C.

500,000 B.C.

SPORTS™
ELECTRONIC ARTS

1950 A.D.

1993 A.D.

The

Next

Leap

Forward

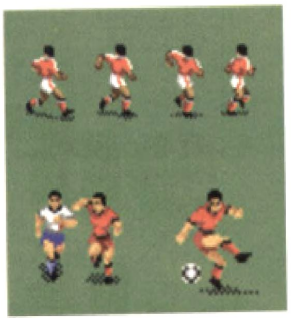
November 10th 1994

FIFA

FIFA 95

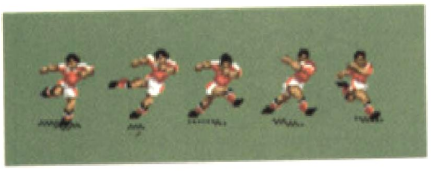
SOCCER

Anatomy of the modern footballer



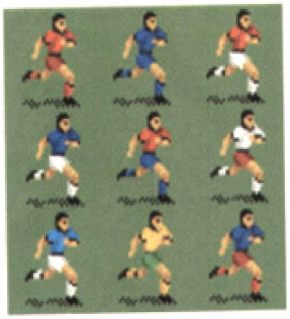
- Improved intelligence. Players move off the ball, provide better service and more accurate passes.

- Bullet headers on goal, beyond the reach of the diving 'keeper.

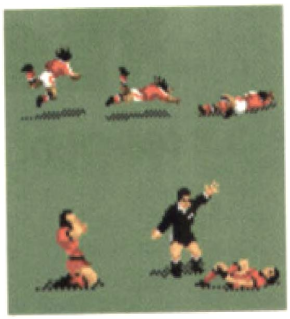


- New volleys – and you'll need it to go one-on-one with these smarter 'keepers.
- Goals come from volleys, half-volleys and swerving banana shots.

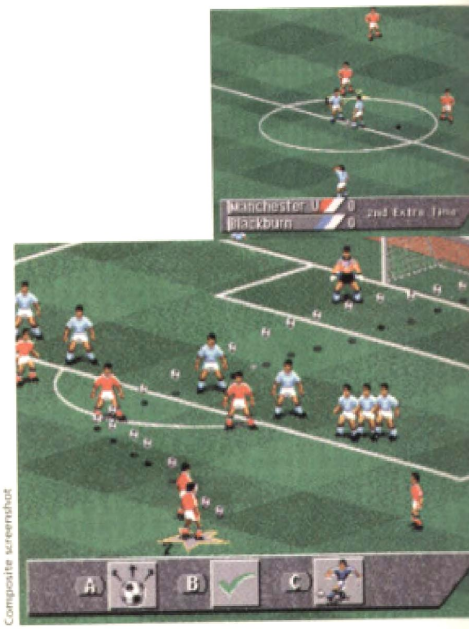
- Harder shots!
- Faster players!
- Stronger passes!



- Over 200 international teams.
- Play a complete domestic league season, then take your team on tour abroad.



- Pick up a niggling injury and you could be out for the season.



Composite screenshot

- Score from deadly set play free kicks.

FIFA

FIFA 95 SOCCER

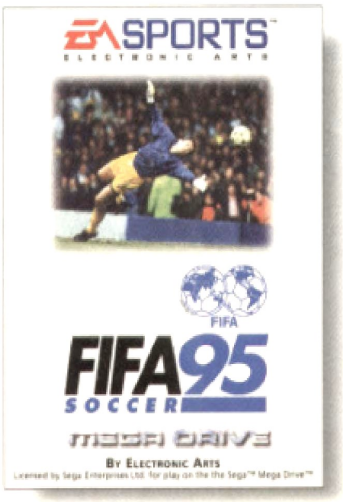
The Next Leap Forward

There's only one way to avoid extinction on the football pitches of Europe. By getting to grips with FIFA Soccer '95 – and fast. With more than 100 of Europe's native club sides battling it out for 11 league titles, only the fittest will survive.

And when you've reached the top of the tree in your own territory, expand into the international arena. Milan against Manchester, Munich versus Marseille – it's a natural selection of the greatest teams in Europe.

Now take a giant step onto the world stage. FIFA Soccer '95 features over 200 of the best teams on earth. Discover for yourself which continent is superior in strength, skill and inborn soccer instinct.

Unless you want to be a football dinosaur, you'd better adapt to FIFA Soccer '95.



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NHL 95

SPORTS
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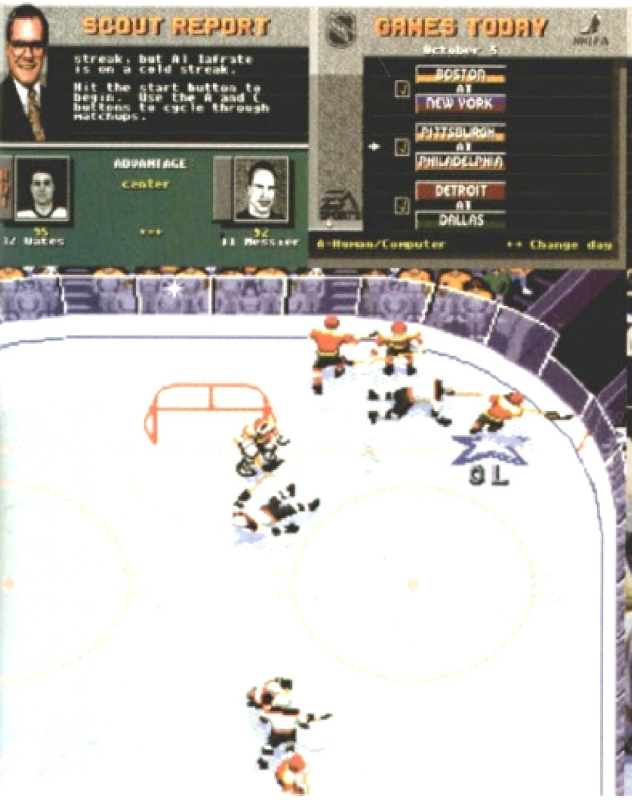
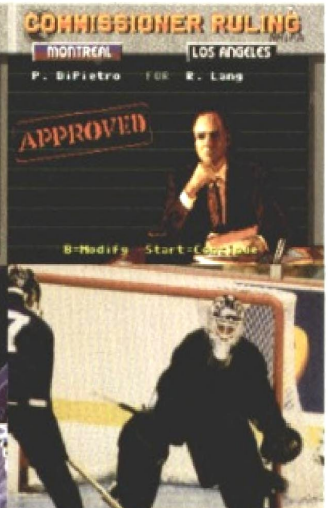
For seasoned pros only

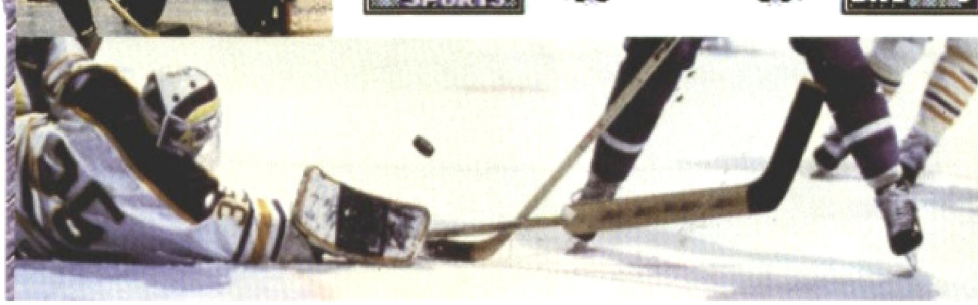
Before you strap on your skates for NHL® 95, consider a few basic laws of physics. Like what happens when an unstoppable force meets an immovable object. And the one about every action having an equal and opposite reaction. That means for every net-ripping, perspex-shattering slap shot you can unleash, there's one coming straight back at you. And nothing ever came at you like NHL® 95.

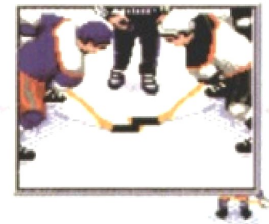
First of all, it's fast. EA Hockey pushed the edge of the envelope, but NHL® 95 shreds it so fine it wouldn't even make bedding for your hamster. But if you think you can take the pace, have you got the stamina for a full 84-game season of unstoppable NHL® action? All-new animation and artwork make these guys look pretty, but beneath it all they're still meaner than grizzlies. Fortunately, there's a 2-on-2 practice mode to give you extra time to perfect those new moves – drop passes, fake shots and kamikaze defensive dives. And this time, if your players can't cut it you can trade with other teams or create your own players from scratch.

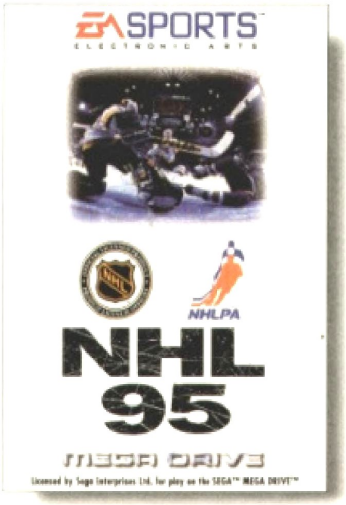
Get ready – you're about to lose your NHL®-plates.











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RUGBY
WORLD CUP
1995
RUGBY
WORLD CUP 1995

4WAYPLAY
EA SPORTS
4WAYPLAY
EA SPORTS
4WAYPLAY

EA
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Contains scenes of graphic action

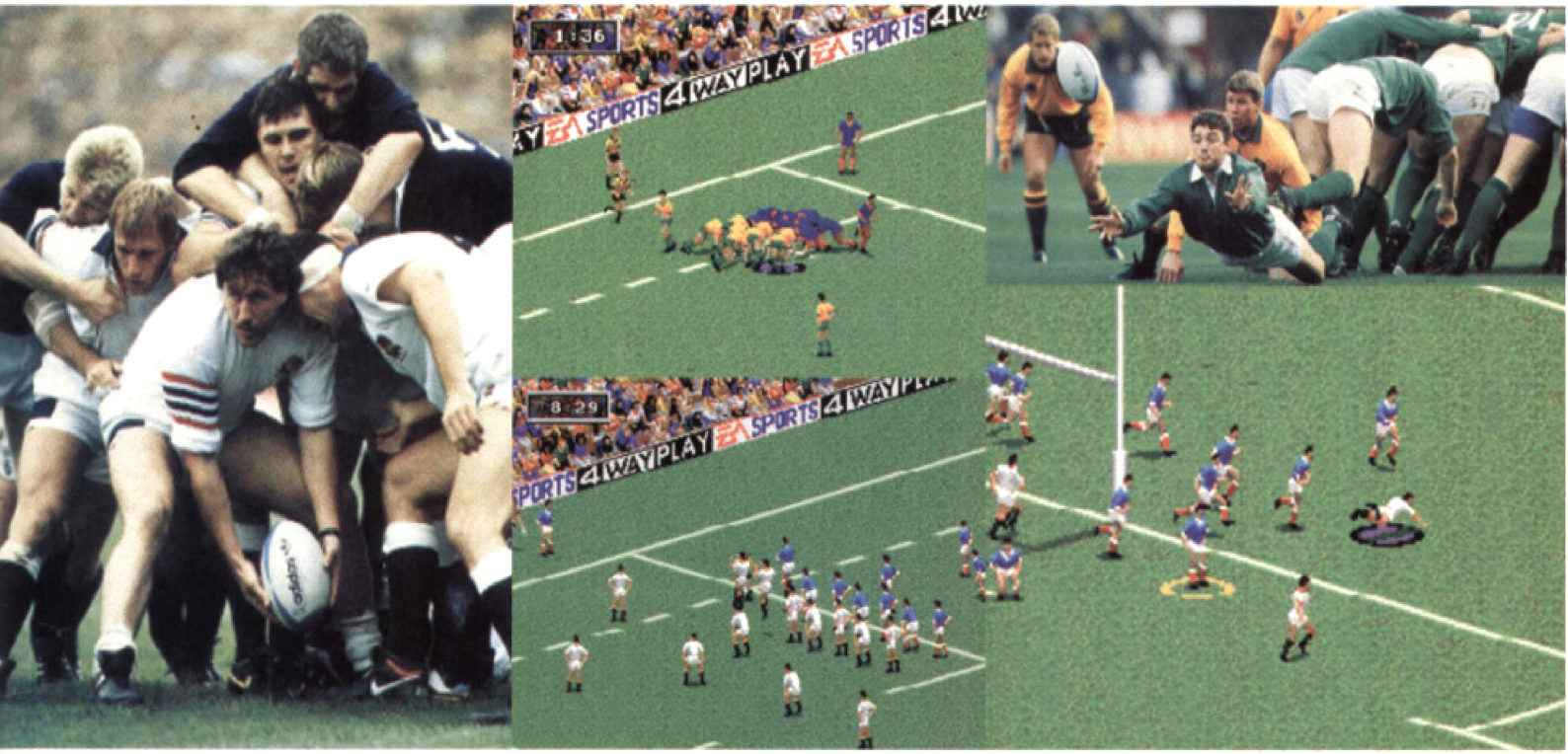
It's the world's toughest team-sport. Excellence on a rugby pitch requires exceptional pace, skill and tactical ability. It's also the only place that thirty grown men can ruck, scrum and maul one another into oblivion without alerting the local police. And when the world's best gather in South Africa for Rugby World Cup 1995, expect scenes of explicit action that will have the censor sharpening his scissors.

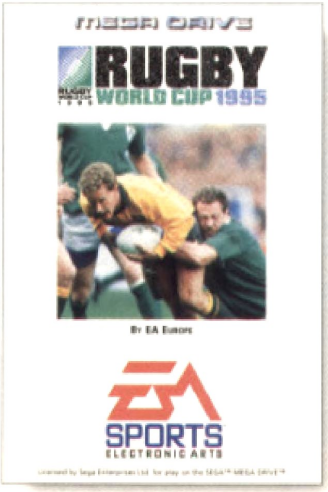
EA SPORTS™ Rugby World Cup 1995 captures all the heart-stopping speed and hard-hitting excitement of top-class rugby. The incredibly detailed, 3D-modelled players perform 100 different rugby moves, tackling, passing, running and kicking just like their real-life counterparts. In fact the animation's so smooth, you'll be surprised they're not playing in tuxedos. Developed in Europe and exclusively licensed to guarantee authenticity, it includes 30 rugby playing nations and all the Rugby World Cup 1995 qualifiers.

Rugby World Cup 1995 – Some scenes may be unsuitable for people of a nervous disposition.

90%

"A superb simulation which captures the rough'n'tumble nature of the real thing perfectly."
Mean Machines





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PGA
TOUR
PGA
TOUR®
GOLF
III

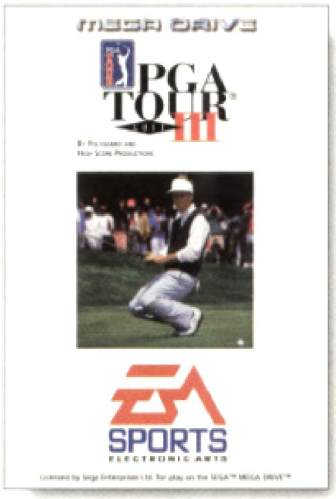
SPORTS™
ELECTRONIC ARTS

37 miles of phenomenal fairways

It takes the stamina of a marathon runner to drive, chip and putt your way through PGA TOUR® Golf III. And nothing less than total commitment to master all eight of these stunningly rendered Tournament Players Club courses, four of them brand new. That's 144 holes of the most challenging golf ever committed to the Mega Drive™, with the toughest tees that the PGA TOUR has to offer.

PGA TOUR Golf III is also the best looker in clubland. Twice as many on screen colours as previous PGA TOUR outings mean that the only thing looking rough, is the rough. Digitised golfer animations make the ten featured pros the smoothest swingers since Sinatra. Up to four players can battle head-to-head in tournament, match play, skins or shoot-out mode. And you'll be glad of the new ball cursor interface which lets you draw, fade and arc the ball with unprecedented accuracy.

PGA TOUR Golf III – the favourite destination of PGA TOURists.



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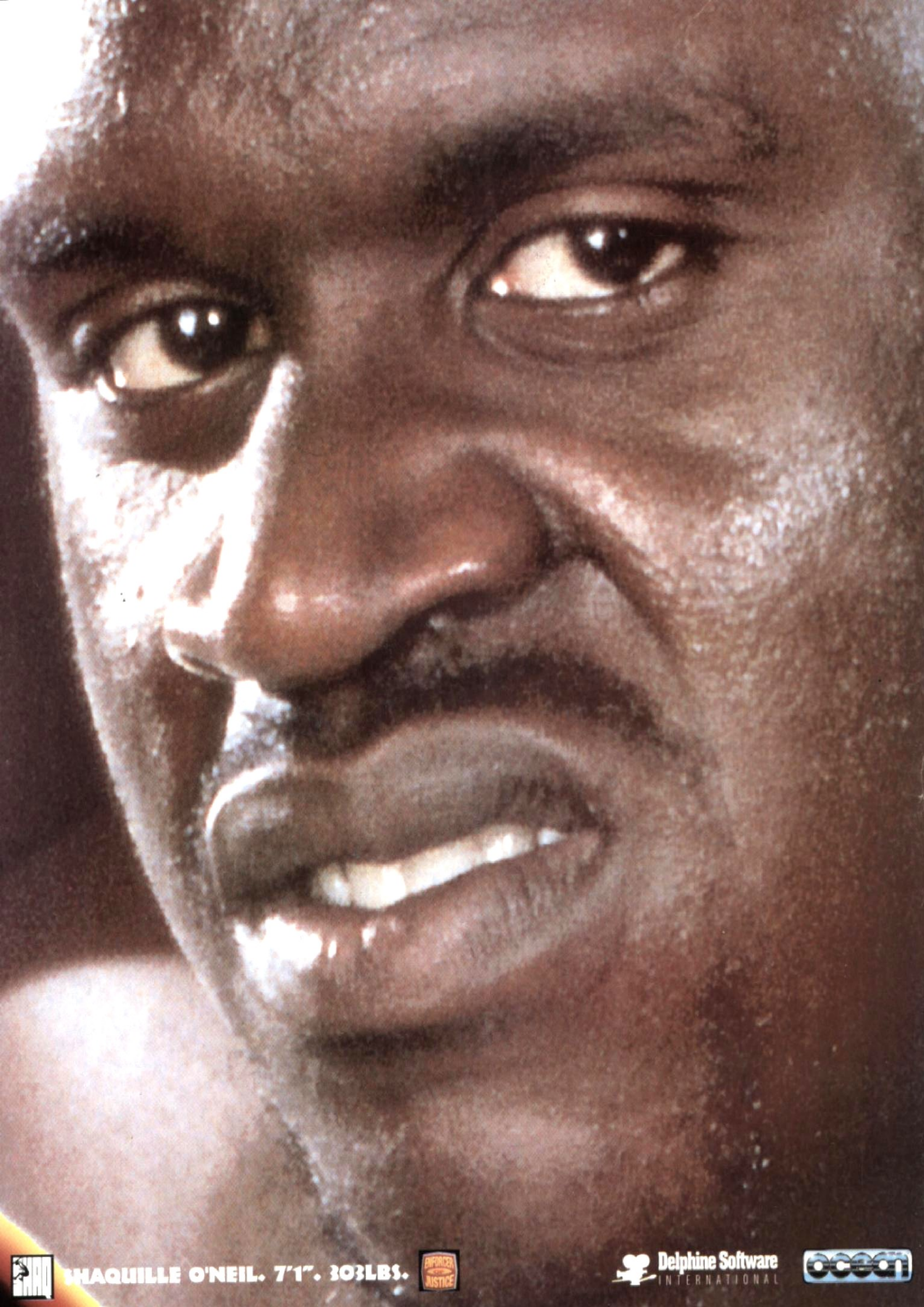
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COME AND HAVE A GO IF YOU THINK YOU'RE HARD ENOUGH

SHAQ-FU

ON THE STREET
28TH OCTOBER

ELECTRONIC ARTS®

SUPER NINTENDO ENTERTAINMENT SYSTEM

SEGA MEGA DRIVE

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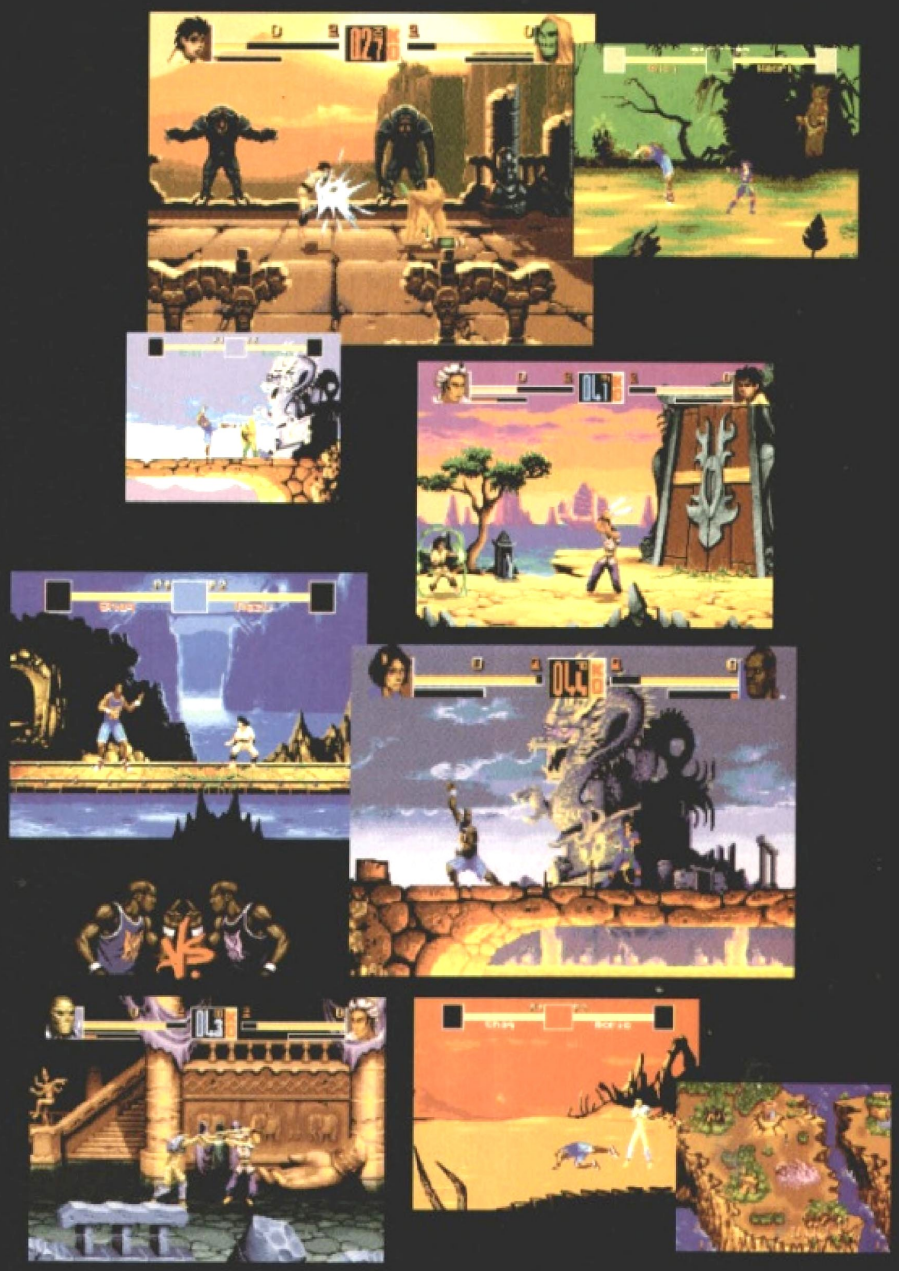
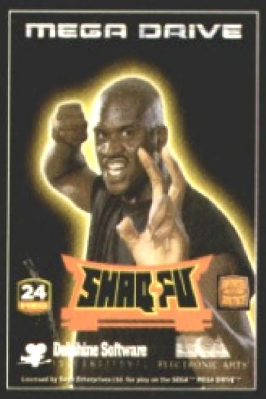
SO YOU THINK YOU ARE HARD ENOUGH!



WELCOME TO KUNG FU, SHAQ STYLE. SHAQ FU FEATURES AMAZINGLY FLUID, LIFELIKE ANIMATION FROM DELPHINE, AND A BRUTAL LINE-UP OF ORIGINAL FIGHTERS. THEIR STUNNING SPECIAL MOVES INCLUDE MAGIC, MORPHING, WEAPONS AND TELEPORTS, AND THERE ARE FANTASTIC MULTI-SCREEN, SCROLLING LOCATIONS. FIGHT AS SHAQ IN STORY MODE, GO HEAD TO HEAD IN DUEL MODE, OR CREATE YOUR OWN TOURNAMENT.

YOU'D BETTER BE



SHAQ FU

Delphine Software INTERNATIONAL

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SUPER NINTENDO ENTERTAINMENT SYSTEM

MEGA DRIVE

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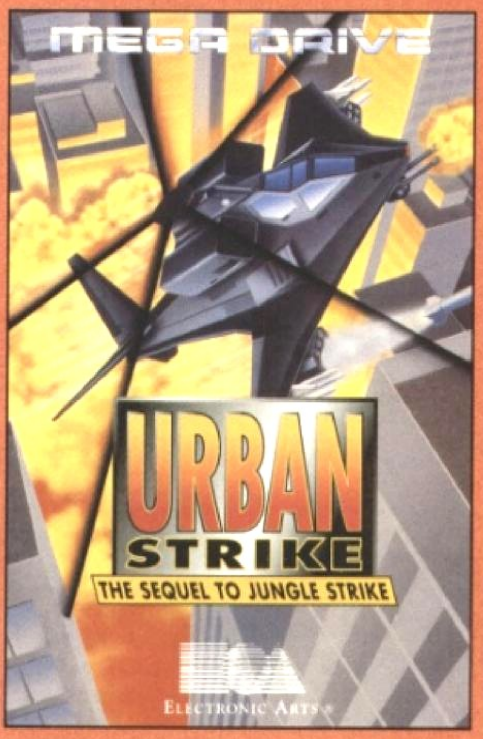
WELCOME TO URBAN STRIKE!



How does Armageddon appeal? The U.S. levelled to a post-apocolyptic desert ...

You stand between New York and the evil forces that have the big apple, San Francisco and Vegas marked down to be Sahara lookalikes. Your mission, which you can hardly turn down, is to inform the sinister king of the information highway, tycoon H.R. Malone that his war machine is his own private road to nowhere. Behind the controls of your lethal attack chopper stacked to the roaters with fire power you will do battle over ten-multi stage missions in the skies above Uncle Sam's major cities. Will you have the courage to leave the protection of one of three new attack craft to fight it out on foot? Where a power-up could mean the safety of America or a split-second could mean armageddon .... Welcome to Urban Strike!

ELECTRONIC ARTS®

For more information about Urban Strike, call 0753 546 465, or write to Electronic Arts, P.O. Box 835, Slough, Berkshire SL3 8XU •

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Wanna come for a ride in the park?

Go on, it'll be lots of fun. Theme Park, last year's smash hit, is now available for your Mega Drive, and it's as good as ever. Compete with 19 other power freaks to build the world's best theme park, and make a packet of cash on the side.

GASP! As your customers defy death on 30 pant-wettingly cool rides, including 9 all-new ones and the option to design 4 of your own. CACKLE! As they spend vast sums of money in your 16 different shops and restaurants. LAUGH! When they're violently sick as they try to eat a hot-dog on the 360° Rollercoaster. Hire a variety of people in silly costumes, then fire them just for the hell of it!

Yep, it's japes aplenty in the world of the funfair, so why not come along for the ride?

BULLFROG™
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theme PARK™

DESIGNER SERIES™ BY BULLFROG™

MEGA DRIVE

"What a ride! ... Sensational ... the most complex and detailed Mega Drive game ever created ... awesome to watch in action"

93% Mean Machines

FREE child's ticket to Alton Towers with every game

MAGICAL CHILD'S TICKET TO
Alton Towers
Where The Magic Never Ends!

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For more information about PGA TOUR 96, call 01753 546 465, email uk-support@ea.com, or write to Electronic Arts, P.O. Box 835, Slough, Berkshire SL3 8XU • EA SPORTS, the EA SPORTS logo, and "IF IT'S IN THE GAME, IT'S IN THE GAME" are trademarks of Electronic Arts • Electronic Arts is a registered trademark of Electronic Arts. • PGA TOUR, the TOUR logo, TPC and Tournament Players Club are registered trademarks of PGA TOUR, Inc and are used by permission • Images and course designs of SPYGLASS HILL are trademarks and service marks of Pebble Beach Company and are used under licence by Pebble Beach Company • SEGA Mega Drive is a trademark of Sega Enterprises Ltd. •

It's why the shoes have spikes. Lose your footing on these undulating fairways and uneven greens, and it's a long walk back to the top. PGA TOUR® 96 reaches new levels of authenticity, with 3D-rendered graphics that give each hole depth and Himalayan height. Join 10 of the world's greatest golfers in a test of sheer skill, on genuine championship courses that even a sherpa would think twice about tackling. The pros appear in person, digitised down to the last detail. And such is the level of graphic realism, you can almost count the grains in the sand traps. There are lies, damned lies, and PGA TOUR® 96! Hit the rough on these courses and you're staring defeat in the face. Even when you've driven straight down the middle, a fairway depression will go a long way toward ruining your day. But whatever the lie, only mastery of the art of draw and fade will speed your ascent to the summit of the leaderboard. And when a stroke achieves the peak of perfection the reverse-angle replay will let you re-live the moment in all its glory, accompanied by expert commentary. The Game Has Changed. **The Game is PGA TOUR® 96.**

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on the Web at
http://www.ea.com/

if it's in the GAME, it's in the GAME

MEGA DRIVE

Dare you go five on five?

Real NBA Basketball – March 29

NHL®
'94

FIFA Int'l
Soccer

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Madden
NFL® '94

PGA TOUR®
Golf II

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